TRANSMITTAL LETTER TO THE UNITED STATES

DESIGNATED/ELECTED OFFICE (DO/EO/US) 09/529835 CONCERNING A FILING UNDER 35 U.S.C.

Attorney's Docket Number

U.S. Application No.

International Application. No.

International Filing Date

Priority Date Claimed

PCT/FR99/01865

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July 28

Title of Invention:

DYEING COMPOSITION FOR KERATINOUS FIBRES WITH DIRECT CATIONIC COLOURING AGENT AND A QUATERNARY AMMONIUM SALT

### Applicant(s) For DO/EO/US:

Christine RONDEAU

Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information:

- This is a FIRST submission of items concerning a filing under 35 U.S.C. 371. [X]
- This is a SECOND or SUBSEQUENT submission of items concerning a filing under [ ] 2. . 35 U.S.C. 371.
- This express request to begin national examination procedures (35 U.S.C. 371(f)) [] at any time rather than delay examination until the expiration of the applicable time limit set in 35 U.S.C. 371(b) and PCT Articles 22 and 39(1).
- A proper Demand for International Preliminary Examination was made by the 19th [ ] month from the earliest claimed priority date.
- A copy of the International Application as filed (35 U.S.C. 371(c)(2)) [X] 5.][[
  - [ ] is transmitted herewith (required only if not transmitted by the International Bureau).
  - [X] has been transmitted by the International Bureau. b.
  - is not required, as the application was filed in the United States Receiving Office (RO/US).
- A translation of the International Application into English (35 U.S.C. 371(c)(2)). [X]
- 7.<del>1</del> Amendments to the claims of the International Application under PCT Article 19 [X] (35 U.S.C. 371(c)(3)).
  - [ ] are transmitted herewith (required only if not transmitted by the International Bureau).
  - [ ] have been transmitted by the International Bureau.
  - [ ] have not been made; however, the time limit for making such amendments has NOT expired.
  - [X] have not been made and will not be made.
- A translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3)).
- An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)). 9. f 1
- A translation of the annexes to the International Preliminary Examination Report [ ] 10. under PCT Article 36 (35 U.S.C. 371(c)(5)).

#### Items 11. to 16. below concern other document(s) or information included:

- An Information Disclosure Statement under 37 CFR 1.97 and 1.98. [X] 11.
- 12. [ ] An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included.
- A FIRST preliminary amendment. [X] 13.
  - A SECOND or SUBSEQUENT preliminary amendment. [ ]
- A substitute specification. [ ] 14.
- A change of power of attorney and/or address letter. 15. [ ]
- Other items or information: [ ] 16.
  - [ ] Verified Small Entity Statement. а.
  - [ ] Copy of Notification of Missing Requirements.

## AZZ REC' DE L'ENTINE L'APRILICATION NO. PATTORNE APRILICATION NO. PATT

PCT/FR99/01865

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17. [X] The following fees are submitted:  Basic National Fee (37 CFR 1.492(a)(1)-(5)):  Search Report has been prepared by the EPO or JPO\$840.00  International preliminary examination fee paid to  USPTO (37 CFR 1.482)\$670.00  No international preliminary examination fee paid to  USPTO (37 CFR 1.482) but international search fee  paid to USPTO (37 CFR 1.445(a)(2))\$690.00  Neither international preliminary examination fee  (37 CFR 1.482) nor international search fee  (37 CFR 1.445(a)(2)) paid to USPTO\$970.00  International preliminary examination fee paid to USPTO  (37 CFR 1.482) and all claims satisfied provisions  of PCT Article 33(1)-(4)					CULA	TIONS
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Surcharge of \$130.00 for furnishing the oath or declaration later than [ ] 20 [ ] 30 months from the earliest claimed priority date (37 CFR 1.492(e)).					010.	
Claims	Number Filed	Number Extra	Rate	\$ 		
Total Claims	53 -20=	33		\$	594.	00
Independent Claims	9 - 3=	6		+	468.	
1 2 -	claim(s) (if applical	ble)		\$		
TOTAL OF ABOVE CALCULATIONS =					,902.	00
Reduction by 1/2 for filing by small entity, if applicable. Verified Small Entity statement must also be filed. (Note 37 CFR 1.9, 1.27, 1.28)						
SUBTOTAL =					,902.	00
Processing fee of \$130.00 for furnishing the English translation later						
than [] 20 [] 30 months from the earliest claimed priority date						1
· (3 <sup>37</sup> CFR 1.492(f)). +						
TOTAL NATIONAL FEE =					,902.	00
Fee for recording the enclosed assignment (37 CFR 1.21(h)). The						1
assignment must be accompanied by an appropriate cover sheet						ĺ
(377 CFR 3.28, 3.31). \$40.00 per property +						
TOTAL FEES ENCLOSED =					,902.	00
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c. [X] The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 06-0916. A duplicate copy of this sheet is enclosed.

The Commissioner is hereby authorized to charge any other fees due under 37 C.F.R. §1.16 or §1.17 during the pendency of this application to our Deposit Account No. 06-0916.

SEND ALL CORRESPONDENCE TO: Finnegan, Henderson, Farabow Garrett & Dunner, L.L.P. 1300 I Street, N.W. Washington, D.C. 20005-3315 EFC/FPD/rgm

Ernest F. Chapman Reg. No. 25,961

Submitted: April 19, 2000

09/529835

# 422 Rec'd PCT/PTO 1 9 APR 2000

**PATENT** 

Attorney Docket No. 05725.0577-00

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)
Christine RONDEAU	)
Serial No.: Unassigned	) Croup Art Unit: Unaccioned
U.S. National Stage Application of: PCT/FR99/01865	) Group Art Unit: Unassigned ) Examiner: Unassigned
PCT Filed: July 28, 1999	)
Priority Filed: August 19, 1998	)
National Stage Entry: April 19, 2000	)
For: DYEING COMPOSITION FOR KERATINOUS FIBRES WITH DIRECT CATIONIC COLOURING AGENT AND A QUATERNARY AMMONIUM SALT	) ) ) )
BOX PCT	

**Assistant Commissioner for Patents** Washington, DC 20231

Sir:

#### PRELIMINARY AMENDMENT

Prior to the examination of the above application, please amend this application as follows:

#### IN THE SPECIFICATION:

On page 3, line 11, delete "particular anionic surfactant" and replace with

--quaternary ammonium salt--.

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On page 48, line 14, delete "oleocetylhydroxyethylammonium" and replace with --oleocetyldimethylhydroxyethylammonium--.

On page 49, line 9, in formula (VII), change "2 X-" to --2 X--.

#### IN THE CLAIMS:

Please cancel claims 1 and 9-31 without prejudice or disclaimer, amend claims 2-8, and add new claims 32-77 as follows:

In claim 2, lines 1-2, delete "Composition according to claim 1, characterized in that" and replace with --A composition according to claim 32, wherein--.

on page 80, line 2, after "(I51);" delete "and";
on page 80, line 4, after "(I53);" insert --and--;
on page 80, line 6, delete ";" and insert a period after "(I54)".

3. (Amended) <u>A composition</u> [Composition] according to Claim 2, [characterized in that] <u>wherein</u> the cationic direct dyes <u>are chosen from the compounds having</u> [correspond to the] structures (I1), (I2), (I14), and (I31).

In claim 4, lines 1-2, delete "Composition according to claim 1, characterized in that" and replace with --A composition according to claim 32, wherein--.

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In claim 5, lines 1-2, delete "Composition according to claim 1, characterized in that" and replace with --A composition according to claim 32, wherein--.

6. (Amended) <u>A composition</u> [Composition] according to Claim 5, [characterized in that] <u>wherein</u> the cationic direct dyes of formula (III) are chosen from the compounds [corresponding to the] <u>having</u> structures (III4), (III5) and (III13).

In claim 7, lines 1-2, delete "Composition according to claim 1, characterized in that" and replace with --A composition according to claim 32, wherein--.

In claim 8, lines 1-2, delete "Composition according to claim 1, characterized in that" and replace with --A composition according to claim 32, wherein--.

on page 104, line 1, after " $(IV)_{76}$ ", insert --; and--.

on page 104, line 2, insert a period after " $(IV)_{77}$ ".

Please add new claims 32 to 77 as follows:

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--32. A composition for dyeing keratinous fibers comprising, in a medium suitable for dyeing,

(i) at least one cationic direct dye chosen from:

#### a) cationic direct dyes of formula (I):

$$A - D = D - \bigvee_{R_3}^{R'_3} \bigwedge_{R_2}^{R_1} \qquad (I)$$

in which:

D is a nitrogen atom or a -CH group,

 $R_1$  and  $R_2$ , which are identical or different, are chosen from a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a -CN, -OH or -NH $_2$  radical or form with each other or a carbon atom of the benzene ring a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl radical; and a 4'-aminophenyl radical,

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 $R_3$  and  $R'_3$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a cyano radical; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an acetyloxy radical,  $X^-$  is an anion,

A is a group chosen from the following structures  $A_1$  to  $A_{19}$ :

N R<sub>4</sub>

N R<sub>4</sub>

R<sub>4</sub>-NNAA

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and

in which  $R_4$  is a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a hydroxyl radical and  $R_5$  is a  $C_1$ - $C_4$  alkoxy radical,

with the proviso that when D represents -CH, A is  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  are not simultaneously hydrogen atoms;

#### b) cationic direct dyes of formula (II):

$$B-N=N$$

$$X$$

$$R_{g}$$

$$R_{7}$$

$$R_{7}$$

$$R_{9}$$

$$R_{1}$$

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in which:

R<sub>6</sub> is a hydrogen atom or a C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $R_7$  is chosen from a hydrogen atom; an alkyl radical which is unsubstituted or substituted with a -CN radical or with an amino group; and a 4'-aminophenyl radical, or forms with  $R_6$  a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from bromine, chlorine, fluorine, and iodine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a -CN radical,

X<sup>-</sup> is an anion,

B represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $R_{10}$ 
 $R$ 

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in which  $R_{10}$  is a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

c) cationic direct dyes of the following formula (III) and formula (III'):

$$E-D_{1} = D_{2} - (N)_{m} - R_{13}$$

$$X - R_{15} - R_{13}$$

$$X - R_{15} - R_{15} - R_{13}$$

$$(III')$$

$$(III')$$

in which:

R<sub>13</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, a halogen atom chosen from bromine, chlorine, fluorine, and iodine; and an amino radical,

 $R_{14}$  is a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl group,

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 $$R_{\rm 15}$$  is a hydrogen or halogen atom chosen from bromine, chlorine, fluorine, and iodine,

 $$R_{16}$$  and  $$R_{17}$$ , which are identical or different, are a hydrogen atom or a  $$C_1$-$C_4$$  alkyl radical,

 $D_1$  and  $D_2$ , which are identical or different, are a nitrogen atom or a -CH group,

$$m = 0 \text{ or } 1,$$

with the proviso that when  $R_{13}$  is an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously are -CH groups and m = 0,

X<sup>-</sup> is an anion,

E is a group chosen from the following structures E1 to E8:

E1

E2

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in which R' is a  $C_1$ - $C_4$  alkyl radical;

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when m=0 and  $D_1$  is a nitrogen atom, then E may also be a group having the following structure E9:

in which R' is a C<sub>1</sub>-C<sub>4</sub> alkyl radical, and

d) cationic direct dyes of formula (IV):

$$G \longrightarrow N \longrightarrow N \longrightarrow J$$
 (IV)

in which:

**the symbol G** is a group chosen from the following structures  $G_1$  to  $G_3$ :

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$$R_{28}$$
 $R_{19}$ 
 $R_{19}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{22}$ 
 $R_{23}$ 
 $R_{24}$ 
 $R_{24}$ 
 $R_{25}$ 
 $R_{24}$ 

in which structures  $G_1$  to  $G_3$ ,

 $R_{18}$  is chosen from a  $C_1$ - $C_4$  alkyl radical; a phenyl radical which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical or with a halogen atom chosen from chlorine, bromine, iodine and fluorine;

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R<sub>19</sub> is a C<sub>1</sub>-C<sub>4</sub> alkyl radical or a phenyl radical;

 $R_{20}$  and  $R_{21}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical and a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals;

R<sub>20</sub> may also be a hydrogen atom;

Z is an oxygen or sulphur atom or an -NR<sub>19</sub> group;

M is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

K is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

P is a group chosen from -CH; -CR wherein R denotes  $C_1$ - $C_4$  alkyl; and -NR $_{22}(X^-)_r$  where r is zero or 1;

R<sub>22</sub> is chosen from an O<sup>-</sup> atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical and a C<sub>1</sub>-C<sub>4</sub> alkyl radical;

 $R_{23}$  and  $R_{24}$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an -NO<sub>2</sub> radical;

X<sup>-</sup> is an anion;

wherein J is chosen from:

-(a) a group having the following structure J<sub>1</sub>:

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in which structure J<sub>1</sub>,

 $R_{25}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a radical chosen from -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, and -NHCO( $C_1$ - $C_4$ alkyl), or forms with R<sub>26</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen and sulphur;

 $R_{26}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; and a  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen or sulphur;

 $R_{27}$  is chosen from a hydrogen atom, an -OH radical, an -NHR $_{28}$  radical, and an -NR $_{29}$ R $_{30}$  radical;

 $R_{28}$  is chosen from a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, a  $C_2$ - $C_4$  polyhydroxyalkyl radical, and a phenyl radical;

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 $R_{29}$  and  $R_{30}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, and a  $C_2$ - $C_4$  polyhydroxyalkyl radical; and

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which optionally contains additional heteroatoms, carbonyl-containing groups, or a mixture of additional heteroatoms and carbonyl-containing groups and which is unsubstituted or substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl, amino and phenyl radicals, and

- (ii) at least one quaternary ammonium salt chosen from:
  - (ii)<sub>1</sub> quaternary ammonium salts of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ N & R^4 \end{bmatrix} + X^- \qquad (V)$$

in which

the radicals R<sup>1</sup> R<sup>2</sup>, R<sup>3</sup>, and R<sup>4</sup>, which are identical or different, are chosen from a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising 1 to 30 carbon atoms; and a radical chosen from alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl,

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aromatic, aryl and alkylaryl radicals comprising 12 to 30 carbon atoms, wherein at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> is a radical comprising 8 to 30 carbon atoms;

X<sup>-</sup> is an anion chosen from halides, phosphates, acetates, lactates and alkyl sulphates;

(ii)<sub>2</sub> - imidazolium salts of the following formula (VI):

in which

R<sup>5</sup> is chosen from alkenyl radicals and alkyl radicals, said alkenyl radicals and alkyl radicals comprising 13 to 31 carbon atoms and being derived from tallow fatty acids;

(ii)<sub>3</sub> - quaternary diammonium salts of the following formula (VII):

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$$\begin{bmatrix}
R^{6} & R^{7} & R^{9} \\
R^{6} & N & (-CH_{2}-)_{3} & N & -R^{11} \\
R^{8} & R^{10}
\end{bmatrix}^{+} \chi^{-} \qquad (VII)$$

in which

R<sup>6</sup> is an aliphatic radical comprising 16 to 30 carbon atoms,

R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from halides, acetates, phosphates and sulphates.

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33. A composition according to Claim 32, wherein in the definition of said at least one cationic direct dye of formulas (I), (II), (III), and (III'), X- is chosen from chloride, methylsulphate, and acetate.

- 34. A composition according to claim 32, wherein in the definition of said cationic direct dyes of formula (IV), in  $G_1$  and  $G_2$ ,  $X^-$  is chosen from chloride, iodide, methylsulphate, ethylsulphate, acetate and perchlorate.
- 35. A composition according to Claim 32, wherein in the definition of said cationic direct dyes of formula (IV), the 5- or 6- membered nitrogen containing heterocycle group of J is chosen from groups having the structure  $J_2$  below:

$$P_{31}$$
 $(Y)$ 
 $N$ 
 $(U)_n$ 
 $P_{32}$ 

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in which structure J<sub>2</sub>,

 $R_{31}$  and  $R_{32}$ , which are identical or different, are chosen from a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, and a phenyl radical;

n = 0 or 1, wherein when n is 1, U is a -CO- radical.

- 36. A composition according to Claim 32, wherein said at least one cationic direct dye is present in an amount ranging from 0.001 to 10% by weight of the total weight of the composition.
- 37. A composition according to Claim 36, wherein said at least one cationic direct dye is present in an amount ranging from 0.005 to 5% by weight of the total weight of the composition.
- 38. A composition according to Claim 32, wherein the quaternary ammonium salt of formula (V) is a dialkyldimethylammonium or alkyltrimethylammonium salt in which the alkyl radical comprises 12 to 22 carbon atoms.
- 39. A composition according to Claim 38, wherein the quaternary ammonium salt of formula (V) is distearyldimethylammonium chloride, cetyltrimethylammonium chloride, or behenyltrimethylammonium chloride.

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40. A composition according to Claim 32, wherein the quaternary ammonium salt of formula (V) is a di(C<sub>1</sub>-C<sub>2</sub> alkyl)(C<sub>12</sub>-C<sub>22</sub>alkyl)hydroxy(C<sub>1</sub>-C<sub>2</sub>alkyl)ammonium salt.

- 41. A composition according to Claim 40, wherein the quaternary ammonium salt of formula (V) is oleocetyldimethylhydroxyethylammonium chloride.
- 42. A composition according to Claim 32, wherein the quaternary ammonium salt of formula (V) is stearamidopropyldimethyl (myristyl acetate) ammonium chloride of formula:

$$CH_{3} \xrightarrow{CH_{2}} CONH \xrightarrow{CH_{2}} CH_{2} \xrightarrow{CH_{3}} CH_{2} \xrightarrow{CH_{2}} COOC_{14}H_{29}$$

$$CH_{3} \xrightarrow{CH_{3}} CH_{2} \xrightarrow{CH_{2}} COOC_{14}H_{29}$$

$$CH_{3} \xrightarrow{CH_{3}} CH_{2} \xrightarrow{CH_{2}} COOC_{14}H_{29}$$

$$CH_{3} \xrightarrow{CH_{3}} CONH \xrightarrow{CH_{2}} COOC_{14}H_{29}$$

- 43. A composition according to Claim 32, wherein said at least one quaternary ammonium salt is present in an amount ranging from 0.01 to 10% by weight of the total weight of the composition.
- 44. A composition according to Claim 43, wherein said at least one quaternary ammonium salt is present in an amount ranging from 0.05 to 5% by weight of the total weight of the composition.
- 45. A composition according to Claim 32, wherein said medium suitable for dyeing comprises water or a mixture of water and at least one organic solvent.

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46. A composition according to Claim 32, wherein the composition has a pH ranging from 2 to 11.

- 47. A composition according to Claim 46, wherein the pH ranges from 5 to 10.
- 48. A composition according to Claim 32, further comprising at least one oxidation base chosen from para-phenylenediamines, bis-phenylalkylenediamines, para-aminophenols, ortho-aminophenols and heterocyclic bases.
- 49. A composition according to Claim 48, wherein said at least one oxidation base is present in an amount ranging from 0.0005 to 12% by weight of the total weight of the composition.
- 50. A composition according to Claim 49, wherein said at least one oxidation base is present in an amount ranging from 0.005 to 6% by weight of the total weight of the composition.
- 51. A composition according to Claim 48, further comprising at least one coupler chosen from meta-phenylenediamines, meta-aminophenols, meta-diphenols and heterocyclic couplers.
- 52. A composition according to Claim 51, wherein said at least one coupler is present in an amount ranging from 0.0001 to 10% by weight of the total weight of the composition.

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53. A composition according to Claim 52, wherein said at least one coupler is present in an amount ranging from 0.005 to 5% by weight of the total weight of the composition.

- 54. A composition according to Claim 32, wherein the composition further comprises at least one oxidizing agent.
- 55. A composition according to Claim 54, wherein said at least one oxidizing agent is chosen from peroxides, alkali metal bromates, persalts, and enzymes.
- 56. A composition according to Claim 55, wherein said peroxides are chosen from hydrogen peroxide and urea peroxide.
- 57. A composition according to Claim 55, wherein said persalts are chosen from perborates and persulphates.
- 58. A composition according to Claim 55, wherein said enzymes are chosen from peroxidases, laccases, and two-electron oxidoreductases.
- 59. A composition according to Claim 32, wherein said keratinous fibers are human keratinous fibers.
- 60. A composition according to Claim 59, wherein said human keratinous fibers are hair.

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#### 61. A method for dyeing keratinous fibers, comprising:

applying to said keratinous fibers for a time sufficient to develop a desired color, a composition comprising, in a medium suitable for dyeing,

(i) at least one cationic direct dye chosen from:

#### a) cationic direct dyes of formula (I):

$$A - D = D - \bigvee_{R_3}^{R'_3} \bigvee_{R_2}^{R_1} \qquad (I)$$

in which:

D is a nitrogen atom or a -CH group,

 $R_1$  and  $R_2$ , which are identical or different, are chosen from a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a -CN, -OH or -NH $_2$  radical or form with each other or a carbon atom of the benzene ring a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl radical; and a 4'-aminophenyl radical,

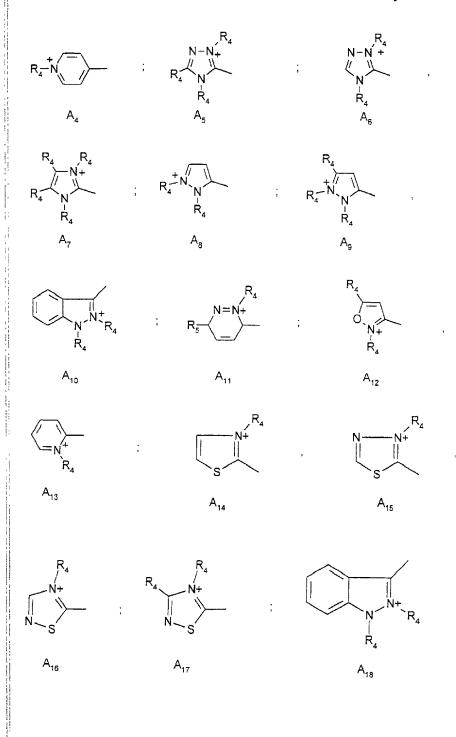
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 $R_3$  and  $R'_3$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a cyano radical; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an acetyloxy radical,  $X^-$  is an anion,

A is a group chosen from the following structures  $A_1$  to  $A_{19}$ :

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and

in which  $R_4$  is a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a hydroxyl radical and  $R_5$  is a  $C_1$ - $C_4$  alkoxy radical,

with the proviso that when D represents -CH, A is  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  are not simultaneously hydrogen atoms;

#### b) cationic direct dyes of formula (II):

$$B-N=N$$

$$X \cdot R_9$$

$$R_6$$

$$R_7$$

$$R_7$$

$$R_9$$

in which:

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R<sub>6</sub> is a hydrogen atom or a C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $R_7$  is chosen from a hydrogen atom; an alkyl radical which is unsubstituted or substituted with a -CN radical or with an amino group; and a 4'-aminophenyl radical, or forms with  $R_6$  a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from bromine, chlorine, fluorine, and iodine; a  $C_1$ - $C_4$  alkoxy radical; and a -CN radical,

X<sup>-</sup> is an anion,

B represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $R_{10}$ 
 $R$ 

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in which  $R_{10}$  is a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

#### c) cationic direct dyes of the following formula (III) and formula (III'):

$$E-D_{1} = D_{2} - (N)_{m} - R_{13}$$

$$X = R_{15} - R_{15}$$

$$(III)$$

$$E-D_{1} = D_{2}$$

$$X = R_{17} - R_{16}$$

$$(III')$$

in which:

R<sub>13</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, a halogen atom chosen from bromine, chlorine, fluorine, and iodine; and an amino radical,

 $R_{14}$  is a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl group,

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 $$R_{15}$$  is a hydrogen or halogen atom chosen from bromine, chlorine, fluorine, and iodine,

 $$R_{16}$$  and  $$R_{17}$$ , which are identical or different, are a hydrogen atom or a  $$C_1$-$C_4$$  alkyl radical,

D<sub>1</sub> and D<sub>2</sub>, which are identical or different, are a nitrogen atom or a -CH group,

$$m = 0 \text{ or } 1$$
,

with the proviso that when  $R_{13}$  is an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously are -CH groups and m = 0,

X<sup>-</sup> is an anion,

E is a group chosen from the following structures E1 to E8:

E1

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in which R' is a  $C_1$ - $C_4$  alkyl radical;

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when m = 0 and D<sub>1</sub> is a nitrogen atom, then E may also be a group having the following structure E9:

in which R' is a C<sub>1</sub>-C<sub>4</sub> alkyl radical, and

d) cationic direct dyes of formula (IV):

$$G_{N=N-J}$$
 (IV)

in which:

the symbol G is a group chosen from the following structures G<sub>1</sub> to G<sub>3</sub>:

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$$R_{19}$$
  $R_{18}$   $R_{21}$   $R_{21}$   $R_{21}$   $R_{21}$   $R_{21}$   $R_{22}$   $R_{23}$   $R_{24}$   $R_{24}$   $R_{24}$ 

 $G_3$ 

in which structures  $G_1$  to  $G_3$ ,

 $R_{18}$  is chosen from a  $C_1$ - $C_4$  alkyl radical; a phenyl radical which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical or with a halogen atom chosen from chlorine, bromine, iodine and fluorine;

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R<sub>19</sub> is a C<sub>1</sub>-C<sub>4</sub> alkyl radical or a phenyl radical;

 $R_{20}$  and  $R_{21}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical and a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals;

R<sub>20</sub> may also be a hydrogen atom;

Z is an oxygen or sulphur atom or an -NR<sub>19</sub> group;

M is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

K is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

P is a group chosen from -CH; -CR wherein R denotes  $C_1$ - $C_4$  alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub> where r is zero or 1;

 $R_{22}$  is chosen from an O<sup>-</sup> atom, a  $C_1$ - $C_4$  alkoxy radical and a  $C_1$ - $C_4$  alkyl radical;  $R_{23}$  and  $R_{24}$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an -NO<sub>2</sub> radical;

X<sup>-</sup> is an anion;

wherein J is chosen from:

-(a) a group having the following structure J<sub>1</sub>:

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$$R_{25}$$
  $R_{26}$   $R_{26}$ 

in which structure J<sub>1</sub>,

R<sub>25</sub> is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a C<sub>1</sub>-C<sub>4</sub> alkyl radical; a C<sub>1</sub>-C<sub>4</sub> alkoxy radical; and a radical chosen from -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, and -NHCO(C<sub>1</sub>-C<sub>4</sub>alkyl), or forms with R<sub>26</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen and sulphur;

R<sub>26</sub> is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a C<sub>1</sub>-C<sub>4</sub> alkyl radical; and a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, or forms with R<sub>27</sub> or R<sub>28</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen or sulphur;

R<sub>27</sub> is chosen from a hydrogen atom, an -OH radical, an -NHR<sub>28</sub> radical, and an -NR<sub>29</sub>R<sub>30</sub> radical;

R<sub>28</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkyl radical, a C<sub>1</sub>-C<sub>4</sub> monohydroxyalkyl radical, a C<sub>2</sub>-C<sub>4</sub> polyhydroxyalkyl radical, and a phenyl radical;

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 $R_{29}$  and  $R_{30}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, and a  $C_2$ - $C_4$  polyhydroxyalkyl radical; and

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which optionally contains additional heteroatoms, carbonyl-containing groups, or a mixture of additional heteroatoms and carbonyl-containing groups and which is unsubstituted or substituted with at least one radical chosen from C<sub>1</sub>-C<sub>4</sub> alkyl, amino and phenyl radicals, and

- (ii) at least one quaternary ammonium salt chosen from:
  - (ii)<sub>1</sub> quaternary ammonium salts of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ N & R^4 \end{bmatrix} + X^- \qquad (V)$$

in which

the radicals R<sup>1</sup> R<sup>2</sup>, R<sup>3</sup>, and R<sup>4</sup>, which are identical or different, are chosen from a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising 1 to 30 carbon atoms; and a radical chosen from alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl,

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aromatic, aryl and alkylaryl radicals comprising 12 to 30 carbon atoms, wherein at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> is a radical comprising 8 to 30 carbon atoms;

X<sup>-</sup> is an anion chosen from halides, phosphates, acetates, lactates and alkyl sulphates;

(ii)<sub>2</sub> - imidazolium salts of the following formula (VI):

$$\begin{bmatrix} R^{5} \\ N \\ CH_{2}\text{-}CH_{2}\text{-}NH\text{-}CO\text{-}R^{5} \end{bmatrix} + CH_{3}SO_{4}$$
(VI)

in which

R<sup>5</sup> is chosen from alkenyl radicals and alkyl radicals, said alkenyl radicals and alkyl radicals comprising 13 to 31 carbon atoms and being derived from tallow fatty acids;

(ii)<sub>3</sub> - quaternary diammonium salts of the following formula (VII):

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$$\begin{bmatrix}
R^{7} & R^{9} \\
R & N & (-CH_{2}-)_{3} & N & -R^{11} \\
R & R^{10}
\end{bmatrix} \begin{array}{c}
+ + \\
2 \times 7
\end{array}$$
(VII)

in which

R<sup>6</sup> is an aliphatic radical comprising 16 to 30 carbon atoms,

R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from halides, acetates, phosphates and sulphates.

- 62. A method according to claim 61, further comprising rinsing said keratinous fibers after applying said composition thereon.
  - 63. A method according to claim 62, further comprising washing said keratinous fibers with shampoo after said rinsing; and rinsing again said keratinous fibers after said washing.
- 64. A method according to claim 63, further comprising, after said washing and rinsing, drying said keratinous fibers.

- 65. A method according to claim 61, wherein said keratinous fibers are human keratinous fibers.
- 66. A method according to claim 65, wherein said human keratinous fibers are hair.

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67. A method for dyeing keratinous fibers, comprising

separately storing a first composition and a second composition;

mixing said first composition with said second composition before applying the resultant mixture to said keratinous fibers; and

applying said mixture to the keratinous fibers,

wherein said first composition comprises, in a medium suitable for dyeing, at least one oxidation base and at least one cationic direct dye chosen from:

## a) cationic direct dyes of formula (I):

$$A - D = D - \bigvee_{R_3}^{R'_3} \bigwedge_{R_2}^{R_1} \qquad (I)$$

in which:

D is a nitrogen atom or a -CH group,

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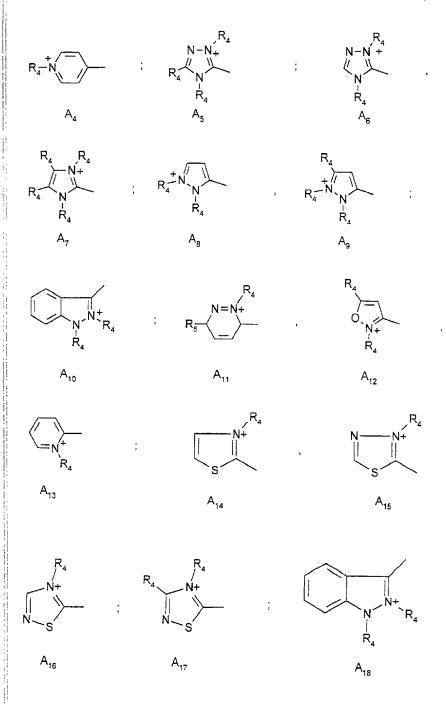
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 $R_1$  and  $R_2$ , which are identical or different, are chosen from a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a -CN, -OH or -NH $_2$  radical or form with each other or a carbon atom of the benzene ring a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl radical; and a 4'-aminophenyl radical,

 $R_3$  and  $R'_3$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a cyano radical; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an acetyloxy radical,

X<sup>-</sup> is an anion,

A is a group chosen from the following structures  $A_1$  to  $A_{19}$ :



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and

in which  $R_4$  is a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a hydroxyl radical and  $R_5$  is a  $C_1$ - $C_4$  alkoxy radical,

with the proviso that when D represents -CH, A is  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  are not simultaneously hydrogen atoms;

# b) cationic direct dyes of formula (II):

$$B-N=N$$

$$X^{-}$$

$$R_{9}$$

$$R_{7}$$

$$R_{7}$$

$$R_{1}$$

$$R_{2}$$

$$R_{3}$$

$$R_{4}$$

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in which:

R<sub>6</sub> is a hydrogen atom or a C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $R_7$  is chosen from a hydrogen atom; an alkyl radical which is unsubstituted or substituted with a -CN radical or with an amino group; and a 4'-aminophenyl radical, or forms with  $R_6$  a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from bromine, chlorine, fluorine, and iodine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a -CN radical,

X<sup>-</sup> is an anion,

B represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $R_{10}$ 
 $R_{10}$ 
 $R_{10}$ 
 $R_{10}$ 
 $R_{11}$ 
 $R_{12}$ 
 $R_{12}$ 
 $R_{13}$ 
 $R_{14}$ 
 $R_{15}$ 
 $R$ 

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in which  $R_{10}$  is a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

#### c) cationic direct dyes of the following formula (III) and formula (III'):

$$E-D_{1} = D_{2} - (N)_{m} - R_{13}$$

$$X - R_{15} - R_{13}$$

$$X - R_{16} - R_{16}$$
(III)

in which:

R<sub>13</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, a halogen atom chosen from bromine, chlorine, fluorine, and iodine; and an amino radical,

 $R_{14}$  is a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl group,

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 $$\rm R_{15}$$  is a hydrogen or halogen atom chosen from bromine, chlorine, fluorine, and iodine,

 $R_{16}$  and  $R_{17}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical,

 $\mathsf{D}_1$  and  $\mathsf{D}_2$ , which are identical or different, are a nitrogen atom or a -CH group,

$$m = 0 \text{ or } 1,$$

with the proviso that when  $R_{13}$  is an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously are -CH groups and m = 0,

X<sup>-</sup> is an anion,

E is a group chosen from the following structures E1 to E8:

E1

E2

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in which R' is a  $C_1$ - $C_4$  alkyl radical;

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when m=0 and  $D_1$  is a nitrogen atom, then E may also be a group having the following structure E9:

in which R' is a  $C_1\text{-}C_4$  alkyl radical, and

d) cationic direct dyes of formula (IV):

$$G \longrightarrow N \longrightarrow J$$
 (IV)

in which:

the symbol G is a group chosen from the following structures G<sub>1</sub> to G<sub>3</sub>:

$$R_{19}$$
  $R_{18}$   $R_{21}$   $R_{21}$   $R_{21}$   $R_{21}$   $R_{18}$   $R_{18}$   $R_{18}$   $R_{21}$   $R_{18}$   $R_{21}$   $R_{22}$   $R_{23}$   $R_{24}$   $R_{25}$   $R$ 

in which structures  $G_1$  to  $G_3$ ,

 $R_{18}$  is chosen from a  $C_1$ - $C_4$  alkyl radical; a phenyl radical which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical or with a halogen atom chosen from chlorine, bromine, iodine and fluorine;

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R<sub>19</sub> is a C<sub>1</sub>-C<sub>4</sub> alkyl radical or a phenyl radical;

 $R_{20}$  and  $R_{21}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical and a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals;

R<sub>20</sub> may also be a hydrogen atom;

Z is an oxygen or sulphur atom or an -NR<sub>19</sub> group;

M is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

K is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

P is a group chosen from -CH; -CR wherein R denotes  $C_1$ - $C_4$  alkyl; and -NR<sub>22</sub>( $X^-$ ), where r is zero or 1;

 $R_{22}$  is chosen from an O<sup>-</sup> atom, a  $C_1$ - $C_4$  alkoxy radical and a  $C_1$ - $C_4$  alkyl radical;  $R_{23}$  and  $R_{24}$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an -NO<sub>2</sub> radical;

X<sup>-</sup> is an anion;

wherein J is chosen from:

-(a) a group having the following structure J<sub>1</sub>:

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$$R_{27}$$
  $R_{27}$   $R_{26}$ 

in which structure J<sub>1</sub>,

 $R_{25}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a radical chosen from -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, and -NHCO( $C_1$ - $C_4$ alkyl), or forms with R<sub>26</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen and sulphur;

 $R_{26}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; and a  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen or sulphur;

 $R_{\rm 27}$  is chosen from a hydrogen atom, an -OH radical, an -NHR $_{\rm 28}$  radical, and an -NR $_{\rm 29}R_{\rm 30}$  radical;

 $R_{28}$  is chosen from a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, a  $C_2$ - $C_4$  polyhydroxyalkyl radical, and a phenyl radical;

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 $R_{29}$  and  $R_{30}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, and a  $C_2$ - $C_4$  polyhydroxyalkyl radical; and

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which optionally contains additional heteroatoms, carbonyl-containing groups, or a mixture of additional heteroatoms and carbonyl-containing groups and which is unsubstituted or substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl, amino and phenyl radicals, and

wherein said second composition comprises, in a medium suitable for dyeing, at least one oxidizing agent; and

wherein either said first composition or said second composition further comprises at least one quaternary ammonium salt chosen from:

(ii) $_1$  - quaternary ammonium salts of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ R^2 & R^4 \end{bmatrix} + X^- \qquad (V)$$

in which

the radicals R<sup>1</sup> R<sup>2</sup>, R<sup>3</sup>, and R<sup>4</sup>, which are identical or different, are chosen from a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising 1 to 30 carbon atoms; and a radical chosen from alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl, aromatic, aryl and alkylaryl radicals comprising 12 to 30 carbon atoms, wherein at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> is a radical comprising 8 to 30 carbon atoms;

X is an anion chosen from halides, phosphates, acetates, lactates and alkyl sulphates;

(ii)<sub>2</sub> - imidazolium salts of the following formula (VI):

$$\begin{bmatrix}
R^{5} \\
N \\
CH_{2}-CH_{2}-NH-CO-R^{5}
\end{bmatrix}$$

$$CH_{3}SO_{4}^{-}$$
(VI)

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in which

R<sup>5</sup> is chosen from alkenyl radicals and alkyl radicals, said alkenyl radicals and alkyl radicals comprising 13 to 31 carbon atoms and being derived from tallow fatty acids;

(ii)<sub>3</sub> - quaternary diammonium salts of the following formula (VII):

$$\begin{bmatrix} R^{7} & R^{9} \\ R & N & (-CH_{2}-)_{3} & N & -R^{11} \\ R^{8} & R^{10} \end{bmatrix}$$
2 X (VII)

in which

R<sup>6</sup> is an aliphatic radical comprising 16 to 30 carbon atoms,

R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from halides, acetates, phosphates and sulphates.

68. A method according to claim 67, wherein said keratinous fibers are human keratinous fibers.

69. A method according to claim 68, wherein said human keratinous fibers are hair.

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70. A method for dyeing keratinous fibers, comprising

separately storing a first composition and a second composition;

mixing said first composition with said second composition before applying the resultant mixture to said keratinous fibers; and

applying said mixture to the keratinous fibers,

wherein said first composition comprises, in a medium suitable for dyeing: at least one cationic direct dye chosen from:

## a) cationic direct dyes of formula (I):

$$A \longrightarrow D \longrightarrow D \longrightarrow R_3$$

$$X \longrightarrow R_2$$

$$R_2$$

$$R_3$$

in which:

D is a nitrogen atom or a -CH group,

 $R_1$  and  $R_2$ , which are identical or different, are chosen from a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a -CN, -OH or -NH $_2$ 

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radical or form with each other or a carbon atom of the benzene ring a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with at least one C<sub>1</sub>-C<sub>4</sub> alkyl radical; and a 4'-aminophenyl radical,

 $R_3$  and  $R'_3$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a cyano radical; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an acetyloxy radical,

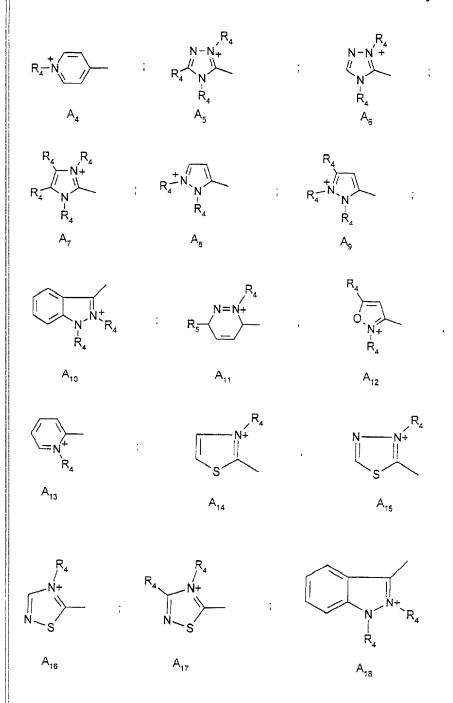
X<sup>-</sup> is an anion,

A is a group chosen from the following structures  $A_1$  to  $A_{19}$ :

N R4

N R4

A1



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and

in which  $R_4$  is a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a hydroxyl radical and  $R_5$  is a  $C_1$ - $C_4$  alkoxy radical,

with the proviso that when D represents -CH, A is  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  are not simultaneously hydrogen atoms;

# b) cationic direct dyes of formula (II):

$$R_{8}$$

$$R_{5}$$

$$R_{7}$$

$$R_{9}$$

$$R_{7}$$

$$R_{1}$$

in which:

R<sub>6</sub> is a hydrogen atom or a C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $R_7$  is chosen from a hydrogen atom; an alkyl radical which is unsubstituted or substituted with a -CN radical or with an amino group; and a 4'-aminophenyl radical, or forms with  $R_6$  a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from bromine, chlorine, fluorine, and iodine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a -CN radical,

X<sup>-</sup> is an anion,

B represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $R_{10}$ 
 $R$ 

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in which  $R_{10}$  is a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

#### c) cationic direct dyes of the following formula (III) and formula (III'):

$$E-D_{1} = D_{2} - (N)_{m} - R_{13}$$

$$X - R_{15} - R_{13}$$

$$X - R_{16} - R_{16}$$
(III)
$$(III')$$

in which:

R<sub>13</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, a halogen atom chosen from bromine, chlorine, fluorine, and iodine; and an amino radical,

 $R_{14}$  is a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl group,

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 $$\rm R_{15}$$  is a hydrogen or halogen atom chosen from bromine, chlorine, fluorine, and iodine,

 $$R_{16}$$  and  $$R_{17}$$ , which are identical or different, are a hydrogen atom or a  $$C_1$-$C_4$$  alkyl radical,

 $\mathsf{D_1}$  and  $\mathsf{D_2}$ , which are identical or different, are a nitrogen atom or a -CH group,

$$m = 0 \text{ or } 1,$$

with the proviso that when  $R_{13}$  is an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously are -CH groups and m = 0,

X<sup>-</sup> is an anion,

E is a group chosen from the following structures E1 to E8:

E1

E2

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in which R' is a  $C_1$ - $C_4$  alkyl radical;

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when m=0 and  $D_1$  is a nitrogen atom, then E may also be a group having the following structure E9:

in which R' is a C<sub>1</sub>-C<sub>4</sub> alkyl radical, and

d) cationic direct dyes of formula (IV):

$$G_N = N_J$$
 (IV)

in which:

the symbol  ${\bf G}$  is a group chosen from the following structures  ${\bf G_1}$  to  ${\bf G_3}$ :

in which structures  $G_1$  to  $G_3$ ,

 $R_{18}$  is chosen from a  $C_1$ - $C_4$  alkyl radical; a phenyl radical which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical or with a halogen atom chosen from chlorine, bromine, iodine and fluorine;

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R<sub>19</sub> is a C<sub>1</sub>-C<sub>4</sub> alkyl radical or a phenyl radical;

 $R_{20}$  and  $R_{21}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical and a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals;

R<sub>20</sub> may also be a hydrogen atom;

Z is an oxygen or sulphur atom or an -NR<sub>19</sub> group;

M is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

K is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

P is a group chosen from -CH; -CR wherein R denotes  $C_1$ - $C_4$  alkyl; and -NR<sub>22</sub>( $X^-$ ), where r is zero or 1;

R<sub>22</sub> is chosen from an O<sup>-</sup> atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical and a C<sub>1</sub>-C<sub>4</sub> alkyl radical;

 $R_{23}$  and  $R_{24}$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an -NO<sub>2</sub> radical;

X is an anion;

wherein J is chosen from:

-(a) a group having the following structure J<sub>1</sub>:

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$$R_{25}$$
  $R_{26}$ 

in which structure J<sub>1</sub>,

 $R_{25}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a radical chosen from -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, and -NHCO( $C_1$ - $C_4$ alkyl), or forms with R<sub>26</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen and sulphur;

 $R_{26}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; and a  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen or sulphur;

 $R_{27}$  is chosen from a hydrogen atom, an -OH radical, an -NHR $_{28}$  radical, and an -NR $_{29}$ R $_{30}$  radical;

 $R_{28}$  is chosen from a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, a  $C_2$ - $C_4$  polyhydroxyalkyl radical, and a phenyl radical;

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 $R_{29}$  and  $R_{30}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, and a  $C_2$ - $C_4$  polyhydroxyalkyl radical; and

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which optionally contains additional heteroatoms, carbonyl-containing groups, or a mixture of additional heteroatoms and carbonyl-containing groups and which is unsubstituted or substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl, amino and phenyl radicals, and

wherein said second composition comprises, in a medium suitable for dyeing, at least one oxidizing agent; and

wherein either said first composition or said second composition further comprises at least one quaternary ammonium salt chosen from:

(ii)<sub>1</sub> - quaternary ammonium salts of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ R^2 & R^4 \end{bmatrix} + X^- \qquad (V)$$

in which

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the radicals R<sup>1</sup> R<sup>2</sup>, R<sup>3</sup>, and R<sup>4</sup>, which are identical or different, are chosen from a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising 1 to 30 carbon atoms; and a radical chosen from alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl, aromatic, aryl and alkylaryl radicals comprising 12 to 30 carbon atoms, wherein at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> is a radical comprising 8 to 30 carbon atoms;

X<sup>-</sup> is an anion chosen from halides, phosphates, acetates, lactates and alkyl sulphates;

(ii)<sub>2</sub> - imidazolium salts of the following formula (VI):

$$\begin{bmatrix}
R^{5} \\
N \\
CH_{2}-CH_{2}-NH-CO-R^{5}
\end{bmatrix}$$

$$CH_{3}SO_{4}^{-} \qquad (VI)$$

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in which

R<sup>5</sup> is chosen from alkenyl radicals and alkyl radicals, said alkenyl radicals and alkyl radicals comprising 13 to 31 carbon atoms and being derived from tallow fatty acids;

(ii)<sub>3</sub> - quaternary diammonium salts of the following formula (VII):

$$\begin{bmatrix} R^{7} & R^{9} \\ R^{6} & N - (-CH_{2}-)_{3} - N - R^{11} \\ R^{8} & R^{10} \end{bmatrix}^{+} \mathbf{x}^{-}$$
 (VII)

in which

R<sup>6</sup> is an aliphatic radical comprising 16 to 30 carbon atoms,

R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from halides, acetates, phosphates and sulphates.

71. A method according to claim 70, wherein said keratinous fibers are human keratinous fibers.

72. A method according to claim 71, wherein said human keratinous fibers are hair.

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73. A multicompartment dyeing kit wherein a first compartment contains a first composition and a second compartment contains a second composition,

wherein said first composition comprises, in a medium suitable for dyeing, at least one oxidation base and at least one cationic direct dye chosen from:

## a) cationic direct dyes of formula (I):

$$A - D = D - R_3$$

$$R_2$$

$$R_3$$

$$R_2$$

$$R_3$$

in which:

D is a nitrogen atom or a -CH group,

 $R_1$  and  $R_2$ , which are identical or different, are chosen from a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a -CN, -OH or -NH $_2$  radical or form with each other or a carbon atom of the benzene ring a heterocycle

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optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl radical; and a 4'-aminophenyl radical,

 $R_3$  and  $R_3$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a cyano radical; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an acetyloxy radical,

A is a group chosen from the following structures  $A_1$  to  $A_{19}$ :

X<sup>-</sup> is an anion,

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and

in which  $R_4$  is a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a hydroxyl radical and  $R_5$  is a  $C_1$ - $C_4$  alkoxy radical,

with the proviso that when D represents -CH, A is  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  are not simultaneously hydrogen atoms;

# b) cationic direct dyes of formula (II):

$$B-N=N$$

$$R_{8}$$

$$R_{7}$$

$$R_{9}$$

$$R_{7}$$

$$R_{9}$$

$$R_{1}$$

in which:

R<sub>6</sub> is a hydrogen atom or a C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $R_7$  is chosen from a hydrogen atom; an alkyl radical which is unsubstituted or substituted with a -CN radical or with an amino group; and a 4'-aminophenyl radical, or forms with  $R_6$  a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from bromine, chlorine, fluorine, and iodine; a  $C_1$ - $C_4$  alkoxy radical; and a -CN radical,

X<sup>-</sup> is an anion,

B represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $N_{10}$ 
 $R_{10}$ 
 $R$ 

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in which  $R_{10}$  is a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

# c) cationic direct dyes of the following formula (III) and formula (III'):

$$E-D_{1} = D_{2} - (N)_{m} - R_{13}$$

$$X - R_{15} - R_{15}$$

$$(III)$$

$$(III')$$

in which:

R<sub>13</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, a halogen atom chosen from bromine, chlorine, fluorine, and iodine; and an amino radical,

 $R_{14}$  is a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl group,

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 $R_{15}$  is a hydrogen or halogen atom chosen from bromine, chlorine, fluorine, and iodine,

 $$R_{16}$$  and  $$R_{17}$$ , which are identical or different, are a hydrogen atom or a  $$C_1$-$C_4$$  alkyl radical,

 $D_1$  and  $D_2$ , which are identical or different, are a nitrogen atom or a -CH group,

$$m = 0 \text{ or } 1,$$

with the proviso that when  $R_{13}$  is an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously are -CH groups and m = 0,

X<sup>-</sup> is an anion,

E is a group chosen from the following structures E1 to E8:

E1

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in which R' is a  $C_1$ - $C_4$  alkyl radical;

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when m=0 and  $D_1$  is a nitrogen atom, then E may also be a group having the following structure E9:

in which R' is a C<sub>1</sub>-C<sub>4</sub> alkyl radical, and

d) cationic direct dyes of formula (IV):

$$G \longrightarrow N \longrightarrow J$$
 (IV)

in which:

the symbol G is a group chosen from the following structures  $G_1$  to  $G_3$ :

in which structures  $G_1$  to  $G_3$ ,

 $R_{18}$  is chosen from a  $C_1$ - $C_4$  alkyl radical; a phenyl radical which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical or with a halogen atom chosen from chlorine, bromine, iodine and fluorine;

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R<sub>19</sub> is a C<sub>1</sub>-C<sub>4</sub> alkyl radical or a phenyl radical;

 $R_{20}$  and  $R_{21}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical and a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals;

R<sub>20</sub> may also be a hydrogen atom;

Z is an oxygen or sulphur atom or an -NR<sub>19</sub> group;

M is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

K is a group chosen from -CH; -CR wherein R is  $C_1$ - $C_4$  alkyl; and -NR $_{22}(X^-)_r$ ;

P is a group chosen from -CH; -CR wherein R denotes  $C_1$ - $C_4$  alkyl; and -NR<sub>22</sub>( $X^-$ ), where r is zero or 1;

R<sub>22</sub> is chosen from an O<sup>-</sup> atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical and a C<sub>1</sub>-C<sub>4</sub> alkyl radical;

 $R_{23}$  and  $R_{24}$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an - $NO_2$  radical;

X<sup>-</sup> is an anion;

### wherein J is chosen from:

-(a) a group having the following structure J<sub>1</sub>:

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$$R_{25}$$
  $R_{26}$   $R_{26}$ 

in which structure J<sub>1</sub>,

 $R_{25}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a radical chosen from -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, and -NHCO( $C_1$ - $C_4$ alkyl), or forms with R<sub>26</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen and sulphur;

 $R_{26}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; and a  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen or sulphur;

 $R_{27}$  is chosen from a hydrogen atom, an -OH radical, an -NHR $_{28}$  radical, and an -NR $_{29}$ R $_{30}$  radical;

 $R_{28}$  is chosen from a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, a  $C_2$ - $C_4$  polyhydroxyalkyl radical, and a phenyl radical;

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 $R_{29}$  and  $R_{30}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, and a  $C_2$ - $C_4$  polyhydroxyalkyl radical; and

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which optionally contains additional heteroatoms, carbonyl-containing groups, or a mixture of additional heteroatoms and carbonyl-containing groups and which is unsubstituted or substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl, amino and phenyl radicals, and

wherein said second composition comprises, in a medium suitable for dyeing, at least one oxidizing agent; and

wherein either said first composition or said second composition further comprises at least one quaternary ammonium salt chosen from:

(ii)<sub>1</sub> - quaternary ammonium salts of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ R^2 & R^4 \end{bmatrix} + X^- \qquad (V)$$

in which

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the radicals R<sup>1</sup> R<sup>2</sup>, R<sup>3</sup>, and R<sup>4</sup>, which are identical or different, are chosen from a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising 1 to 30 carbon atoms; and a radical chosen from alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl, aromatic, aryl and alkylaryl radicals comprising 12 to 30 carbon atoms, wherein at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> is a radical comprising 8 to 30 carbon atoms;

X is an anion chosen from halides, phosphates, acetates, lactates and alkyl sulphates;

(ii)<sub>2</sub> - imidazolium salts of the following formula (VI):

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in which

R<sup>5</sup> is chosen from alkenyl radicals and alkyl radicals, said alkenyl radicals and alkyl radicals comprising 13 to 31 carbon atoms and being derived from tallow fatty acids;

(ii)<sub>3</sub> - quaternary diammonium salts of the following formula (VII):

$$\begin{bmatrix} R^{7} & R^{9} \\ R & N & (-CH_{2}-)_{3} & N & -R^{11} \\ R^{8} & R^{10} \end{bmatrix}^{+} X^{-}$$
 (VII)

in which

R<sup>6</sup> is an aliphatic radical comprising 16 to 30 carbon atoms,

R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from halides, acetates, phosphates and sulphates.

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74. A multicompartment dyeing kit wherein a first compartment contains a first composition and a second compartment contains a second composition,

wherein said first composition comprises, in a medium suitable for dyeing: at least one cationic direct dye chosen from:

## a) cationic direct dyes of formula (I):

$$A - D = D - \bigvee_{R_3}^{R'_3} \bigwedge_{R_2}^{R_1} \qquad (I)$$

in which:

D is a nitrogen atom or a -CH group,

 $R_1$  and  $R_2$ , which are identical or different, are chosen from a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a -CN, -OH or -NH $_2$  radical or form with each other or a carbon atom of the benzene ring a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl radical; and a 4'-aminophenyl radical,

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 $R_3$  and  $R_3$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a cyano radical; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an acetyloxy radical,

X<sup>-</sup> is an anion,

A is a group chosen from the following structures  $A_1$  to  $A_{19}$ :

R <sub>4</sub> -N	$R_{4} = R_{4} $ $R_{4} = R_{4} $ $R_{4} = R_{4} $ $R_{5} = R_{4} $	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
$ \begin{array}{c} R_4 & R_4 \\ N & R_4 \end{array} $ $ \begin{array}{c} R_4 & R_4 \\ R_4 & R_4 \end{array} $ $ \begin{array}{c} R_4 & R_4 \\ R_4 & R_7 \end{array} $	R <sub>4</sub> + N N :	R <sub>4</sub>
N-N+R <sub>4</sub> R <sub>4</sub>	$R_{5} \xrightarrow{N=N+} A_{11}$	R <sub>4</sub> O N+ R <sub>4</sub> A <sub>12</sub>
$R_4$	N+ R <sub>4</sub> S A <sub>14</sub>	; N N N N N N N N N N N N N N N N N N N
N+ N- S A <sub>16</sub>	R <sub>4</sub> N+ S	N N+ R <sub>4</sub> A <sub>18</sub>

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and

in which  $R_4$  is a  $C_1$ - $C_4$  alkyl radical which is unsubstituted or substituted with a hydroxyl radical and  $R_5$  is a  $C_1$ - $C_4$  alkoxy radical,

with the proviso that when D represents -CH, A is  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  are not simultaneously hydrogen atoms;

# b) cationic direct dyes of formula (II):

$$B-N=N$$

$$X - R_9$$

$$R_7$$

$$R_7$$

$$R_9$$

$$R_7$$

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in which:

R<sub>6</sub> is a hydrogen atom or a C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $R_7$  is chosen from a hydrogen atom; an alkyl radical which is unsubstituted or substituted with a -CN radical or with an amino group; and a 4'-aminophenyl radical, or forms with  $R_6$  a heterocycle optionally containing at least one of oxygen and nitrogen and which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from bromine, chlorine, fluorine, and iodine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a -CN radical,

X is an anion,

B represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $R_{10}$ 
 $R$ 

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in which  $R_{10}$  is a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, are a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

# c) cationic direct dyes of the following formula (III) and formula (III'):

$$E-D_{1} = D_{2} = (N)_{m}$$
 $X = R_{15}$ 
 $R_{15}$ 
 $R_{15}$ 
 $R_{17}$ 
 $R_{16}$ 
 $R_{16}$ 
 $R_{16}$ 

in which:

R<sub>13</sub> is chosen from a hydrogen atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical, a halogen atom chosen from bromine, chlorine, fluorine, and iodine; and an amino radical,

 $R_{14}$  is a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and is unsubstituted or substituted with at least one  $C_1$ - $C_4$  alkyl group,

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 $$R_{15}$$  is a hydrogen or halogen atom chosen from bromine, chlorine, fluorine, and iodine,

 $R_{16}$  and  $R_{17}$ , which are identical or different, are a hydrogen atom or a  $C_1\text{-}C_4$  alkyl radical,

 $D_1$  and  $D_2$ , which are identical or different, are a nitrogen atom or a -CH group,

$$m = 0 \text{ or } 1,$$

with the proviso that when  $R_{13}$  is an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously are -CH groups and m = 0,

X<sup>-</sup> is an anion,

E is a group chosen from the following structures E1 to E8:

E1

E2

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in which R' is a  $C_1$ - $C_4$  alkyl radical;

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when m=0 and  $D_1$  is a nitrogen atom, then E may also be a group having the following structure E9:

in which R' is a C<sub>1</sub>-C<sub>4</sub> alkyl radical, and

d) cationic direct dyes of formula (IV):

$$G \longrightarrow N \longrightarrow J$$
 (IV)

in which:

the symbol G is a group chosen from the following structures  $G_1$  to  $G_3$ :

in which structures G<sub>1</sub> to G<sub>3</sub>,

 $R_{18}$  is chosen from a  $C_1$ - $C_4$  alkyl radical; a phenyl radical which is unsubstituted or substituted with a  $C_1$ - $C_4$  alkyl radical or with a halogen atom chosen from chlorine, bromine, iodine and fluorine;

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R<sub>19</sub> is a C<sub>1</sub>-C<sub>4</sub> alkyl radical or a phenyl radical;

 $R_{20}$  and  $R_{21}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical and a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy and  $NO_2$  radicals;

R<sub>20</sub> may also be a hydrogen atom;

Z is an oxygen or sulphur atom or an -NR<sub>19</sub> group;

M is a group chosen from -CH; -CR wherein R is  $C_1$ - $C_4$  alkyl; and -NR<sub>22</sub>( $X^-$ )<sub>r</sub>;

K is a group chosen from -CH; -CR wherein R is C<sub>1</sub>-C<sub>4</sub> alkyl; and -NR<sub>22</sub>(X<sup>-</sup>)<sub>r</sub>;

P is a group chosen from -CH; -CR wherein R denotes  $C_1$ - $C_4$  alkyl; and -NR $_{22}(X^-)_r$  where r is zero or 1;

R<sub>22</sub> is chosen from an O<sup>-</sup> atom, a C<sub>1</sub>-C<sub>4</sub> alkoxy radical and a C<sub>1</sub>-C<sub>4</sub> alkyl radical;

 $R_{23}$  and  $R_{24}$ , which are identical or different, are chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and an - $NO_2$  radical;

X is an anion;

### wherein J is chosen from:

-(a) a group having the following structure J<sub>1</sub>:

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$$R_{25}$$
  $R_{26}$   $R_{26}$ 

in which structure J<sub>1</sub>,

 $R_{25}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; a  $C_1$ - $C_4$  alkoxy radical; and a radical chosen from -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, and -NHCO( $C_1$ - $C_4$ alkyl), or forms with R<sub>26</sub> a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen and sulphur;

 $R_{26}$  is chosen from a hydrogen atom; a halogen atom chosen from chlorine, bromine, iodine and fluorine; a  $C_1$ - $C_4$  alkyl radical; and a  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a 5- or 6-membered ring optionally containing at least one heteroatom chosen from nitrogen, oxygen or sulphur;

 $R_{27}$  is chosen from a hydrogen atom, an -OH radical, an -NHR  $_{28}$  radical, and an -NR  $_{29}R_{30}$  radical;

 $R_{28}$  is chosen from a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, a  $C_2$ - $C_4$  polyhydroxyalkyl radical, and a phenyl radical;

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 $R_{29}$  and  $R_{30}$ , which are identical or different, are chosen from a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, and a  $C_2$ - $C_4$  polyhydroxyalkyl radical; and

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which optionally contains additional heteroatoms, carbonyl-containing groups, or a mixture of additional heteroatoms and carbonyl-containing groups and which is unsubstituted or substituted with at least one radical chosen from  $C_1$ - $C_4$  alkyl, amino and phenyl radicals, and

wherein said second composition comprises, in a medium suitable for dyeing, at least one oxidizing agent; and

wherein either said first composition or said second composition further comprises at least one quaternary ammonium salt chosen from:

(ii) $_1$  - quaternary ammonium salts of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ R^2 & R^4 \end{bmatrix} + X^- \qquad (V)$$

in which

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the radicals R<sup>1</sup> R<sup>2</sup>, R<sup>3</sup>, and R<sup>4</sup>, which are identical or different, are chosen from a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising 1 to 30 carbon atoms; and a radical chosen from alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl, aromatic, aryl and alkylaryl radicals comprising 12 to 30 carbon atoms, wherein at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> is a radical comprising 8 to 30 carbon atoms;

X<sup>-</sup> is an anion chosen from halides, phosphates, acetates, lactates and alkyl sulphates;

(ii)<sub>2</sub> - imidazolium salts of the following formula (VI):

$$\begin{bmatrix} R^{5} \\ N \\ CH_{2}\text{-}CH_{2}\text{-}NH\text{-}CO\text{-}R^{5} \end{bmatrix} + CH_{3}SO_{4}$$
(VI)

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in which

R<sup>5</sup> is chosen from alkenyl radicals and alkyl radicals, said alkenyl radicals and alkyl radicals comprising 13 to 31 carbon atoms and being derived from tallow fatty acids;

(ii)<sub>3</sub> - quaternary diammonium salts of the following formula (VII):

$$\begin{bmatrix} R^{7} & R^{9} \\ R^{6} & N & (-CH_{2}^{-})_{3} & N & R^{11} \\ R^{8} & R^{10} \end{bmatrix}^{++} \chi^{-}$$
 (VII)

in which

R<sup>6</sup> is an aliphatic radical comprising 16 to 30 carbon atoms,

 $R^7$ ,  $R^8$ ,  $R^9$ ,  $R^{10}$  and  $R^{11}$  are chosen from hydrogen or an alkyl radical comprising 1 to 4 carbon atoms, and  $X^-$  is an anion chosen from halides, acetates, phosphates and sulphates.

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75. A composition for dyeing keratinous fibers, comprising a cationic direct dye of structure (I1):

and oleocetyldimethylhydroxyethylammonium chloride.

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76. A composition for dyeing keratinous fibers, comprising: a cationic direct dye of structure (I14):

and behenyltrimethylammonium chloride.

77. A composition for dyeing keratinous fibers, comprising: a cationic direct dye of structure  $(IV)_{27}$ :

$$CH_3$$
 $CH_3$ 
 $CH_3SO_4$ 
 $CH_3$ 

and cetyltrimethylammonium chloride .--

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## **REMARKS**

Several minor errors have been corrected in the specification. A typographical error was corrected on page 3 to clarify the subject matter of the present invention.

Support can be found generally in the specification and claims as originally filed.

Particular support is found on page 3, lines 17-24. On page 48, the name of a compound was corrected. Support for this amendment is found on page 50, line 3. On page 49, in formula VII, an obvious typographical error was corrected. One skilled in the art would have recognized the error, and its correction would have been readily apparent.

Claims 1 and 9-31 were canceled and claims 32-77 were added. Minor amendments were made to claims 2-8. Support for these amendments and new claims can be found in the original specification and claims. Care has been taken so that no new matter has been added. Applicants now await an action on the merits.

Please grant any extensions and charge any additional required fees to our deposit account 06-0916 if necessary.

Respectfully submitted,

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# COMPOSITION FOR DYEING KERATINOUS FIBRES WITH A CATIONIC DIRECT DYE AND A QUATERNARY AMMONIUM SALT

The invention relates to a composition for dyeing keratinous fibres, in particular human keratinous fibres such as hair, comprising, in an appropriate dyeing medium, at least one cationic direct dye of a given formula, and at least one quaternary ammonium salt.

The subject of the invention is also the .0 dyeing methods and devices using the said composition.

In the hair domain, it is possible to distinguish two types of dyeing.

The first is the semipermanent or temporary dyeing, or direct dyeing, which involves dyes capable of bringing the natural colour of the hair a more or less marked colour modification which is resistant, where appropriate, to several shampooings. These dyes are called direct dyes; they can be used with or without oxidizing agent. In the presence of oxidizing agent, the aim is to obtain a lightening dyeing.

Lightening dyeing is performed by applying to the hair the fresh mixture of a direct dye and of an oxidizing agent and makes it possible in particular to obtain, by lightening of the melanin of the hair, an advantageous effect such as a uniform colour in the case of grey hair or to make the colour stand out in the case of naturally pigmented hair.

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The second is permanent dyeing or oxidation dyeing. The latter is performed with so-called "oxidation" dyes comprising oxidation dye precursors and couplers. The oxidation dye precursors, commonly called "oxidation bases" are compounds which are initially colourless or faintly coloured which develop their dyeing power inside the hair in the presence of oxidizing agents added at the time of use, leading to the formation of coloured and dyeing compounds. The formation of these coloured and dyeing compounds results either from an oxidative condensation of the "oxidation bases" with themselves, or an oxidative condensation of the "oxidation bases" with colour modifying compounds commonly called "couplers" and generally present in the dyeing compositions used in

To vary the shades obtained with the said oxidation dyes, or to increase their shimmer, direct dyes are sometimes added to them.

oxidation dyeing.

Among the cationic direct dyes available in the field of dyeing of keratinous fibres, especially human keratinous fibres, compounds are already known whose structure is developed in the text which follows; nevertheless, these dyes lead to colours which exhibit characteristics which are still inadequate from the point of view of the intensity and homogeneity of the colour distributed along the fibre; it is said, in this case, that the colour is too selective, and from the

point of view of fastness, in terms of resistance to various attacks to which the hair may be subjected (light, adverse weather conditions, shampooings).

However, after major research studies carried

out on this question, the applicant has just now
discovered that it is possible to obtain novel
compositions for dyeing keratinous fibres which are
capable of giving intense and only slightly selective
colours which are quite resistant nevertheless to the

various attacks to which the hair may be subjected, by
combining at least one particular anionic surfactant
with at least one cationic direct dye known in the
prior art and which have the respective formulae
defined hereinafter.

This discovery forms the basis of the present invention.

The first subject of the present invention is therefore a composition for dyeing keratinous fibres and in particular human keratinous fibres such as hair, containing in an appropriate dyeing medium, (i) at least one cationic direct dye whose structure corresponds to the formulae (I) to (IV) defined hereinafter, characterized in that it contains in addition (ii) at least one quaternary ammonium salt.

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(i) The cationic direct dye which can be used according to the present invention is a compound chosen from those of the following formulae (I), (II), (III), (III),

## a) the compounds of the following formula

(I):

$$A \longrightarrow D \longrightarrow D \longrightarrow N$$

$$X \longrightarrow R_3$$

$$R_1$$

$$R_2$$

$$R_3$$

in which:

D represents a nitrogen atom or the -CH group,

 $R_1$  and  $R_2$ , which are identical or different, represent a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which may be substituted with a -CN, -OH or -NH $_2$  radical or form with a carbon atom of the benzene ring an optionally oxygen-containing or nitrogen-containing heterocycle which may be substituted with one or more  $C_1$ - $C_4$  alkyl radicals; a 4'-aminophenyl radical,

 $R_3$  and  $R'_3$ , which are identical or different, 15 represent a hydrogen or halogen atom chosen from chlorine, bromine, iodine and fluorine, a cyano,  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy or acetyloxy radical,

X represents an anion which is preferably chosen from chloride, methylsulphate and acetate,

20 A represents a group chosen from the following structures  $A_1$  to  $A_{19}$ :

in which  $R_4$  represents a  $C_1-C_4$  alkyl radical which may be substituted with a hydroxyl radical and  $R_5$  represents

a  $C_1$ - $C_4$  alkoxy radical, with the proviso that when D represents -CH, A represents  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  do not simultaneously denote a hydrogen atom;

b) the compounds of the following formula

(II):

$$B-N=N$$

$$X \cdot R_{9}$$

$$R_{7}$$

$$R_{1}$$

$$R_{2}$$

in which:

 $$R_{6}$$  represents a hydrogen atom or a  $C_{1}\text{-}C_{4}$  alkyl \$10\$ radical,

 $R_7$  represents a hydrogen atom, an alkyl radical which may be substituted with a -CN radical or with an amino group, a 4'-aminophenyl radical or forms with  $R_6$  an optionally oxygen-containing and/or nitrogen-containing heterocycle which may be substituted with a  $C_1$ - $C_4$  alkyl radical,

 $R_8$  and  $R_9$ , which are identical or different, represent a hydrogen atom, a halogen atom such as bromine, chlorine, iodine or fluorine, a  $C_1$ - $C_4$  alkyl or  $C_1$ - $C_4$  alkoxy radical, a -CN radical,

 ${\tt X}^{{\tt T}}$  represents an anion which is preferably chosen from chloride, methylsulphate and acetate,

B represents a group chosen from the following structures B1 to B6:

5

$$R_{10}$$
 $R_{10}$ 
 $R$ 

in which  $R_{10}$  represents a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, represent a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

c) the compounds of the following formulae (III) and (III'):

$$E-D_{1} = D_{2} - (N)_{m} - R_{13}$$

$$X - R_{15} - R_{13}$$

$$X - R_{15} - R$$

in which:

 $R_{13}$  represents a hydrogen atom, a  $C_1$ - $C_4$  alkoxy radical, a halogen atom such as bromine, chlorine, iodine or fluorine or an amino radical,

 $R_{14}$  represents a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and/or substituted with one or more  $C_1$ - $C_4$  alkyl groups,

 $R_{15}$  represents a hydrogen or halogen atom such as bromine, chlorine, iodine of fluorine,

 $R_{16}$  and  $R_{17}$ , which are identical or different, represent a hydrogen atom or a  $C_1-C_4$  alkyl radical,

 $D_1$  and  $D_2$ , which are identical or different, 10 represent a nitrogen atom or the -CH group,

m = 0 or 1,

it being understood that when  $R_{13}$  represents an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously represent a -CH group and m=0,

15 X represents an anion which is preferably chosen from chloride, methylsulphate and acetate,

E represents a group chosen from the following structures E1 to E8:

20

in which R' represents a  $C_1\text{-}C_4$  alkyl radical;

in which R' represents a  $C_1-C_4$  alkyl radical,

d) the compounds of the following formula

## 10 (IV):

$$G \longrightarrow N \longrightarrow J$$
 (IV)

in which:

the symbol G represents a group chosen from the following structures  $G_1$  to  $G_3$ :

$$R_{19}$$
 $R_{19}$ 
 $R_{18}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{22}$ 
 $R_{23}$ 
 $R_{24}$ 
 $R_{24}$ 
 $R_{25}$ 
 $R_{25}$ 

in which structures G1 to G3,

 $R_{18}$  denotes a  $C_1$ - $C_4$  alkyl radical, a phenyl radical which may be substituted with a  $C_1$ - $C_4$  alkyl radical or a halogen atom chosen from chlorine, bromine, iodine and fluorine;

 $R_{19}$  denotes a  $C_1$ - $C_4$  alkyl radical or a phenyl radical;  $R_{20}$  and  $R_{21}$ , which are identical or different, represent

- 10 a  $C_1$ - $C_4$  alkyl radical, a phenyl radical, or form together in  $G_1$  a benzene ring which is substituted with one or more  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy or  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally substituted with one or more  $C_1$ - $C_4$  alkyl,  $C_1$ - $C_4$  alkoxy or
- 15 NO<sub>2</sub> radicals;

 $R_{20}$  may denote, in addition, a hydrogen atom; Z denotes an oxygen or sulphur atom or an  $-NR_{19}$  group; M represents a group -CH, -CR (R denoting  $C_1-C_4$  alkyl), or  $-NR_{22}(X^-)_r$ ; K represents a group -CH, -CR (R denoting  $C_1$ - $C_4$  alkyl), or -NR<sub>22</sub>( $X^-$ )<sub>r</sub>;

P represents a group -CH, -CR (R denoting  $C_1$ - $C_4$  alkyl), or -NR<sub>22</sub>( $X^-$ )<sub>r</sub>; r denotes zero or 1;

5  $R_{22}$  represents an O atom, a  $C_1$ - $C_4$  alkoxy radical or a  $C_1$ - $C_4$  alkyl radical;

 $R_{23}$  and  $R_{24}$ , which are identical or different, represent a hydrogen or halogen atom chosen from chlorine, bromine, iodine and fluorine, a  $C_1$ - $C_4$  alkyl radical, a

10 C<sub>1</sub>-C<sub>4</sub> alkoxy radical or an -NO<sub>2</sub> radical;
X<sup>-</sup> represents an anion which is preferably chosen from chloride, iodide, methylsulphate, ethylsulphate, acetate and perchlorate;

with the proviso that

- if  $R_{22}$  denotes  $O^-$ , then r denotes zero; if K or P or M denote  $-N-(C_1-C_4 \text{ alkyl})X^-$ , then  $R_{23}$  or  $R_{24}$ is different from a hydrogen atom; if K denotes  $-NR_{22}(X^-)_{r'}$ , then M = P = -CH, -CR;
  - if M denotes  $-NR_{22}(X^{-})_{r}$ , then K = P = -CH, -CR;
- 20 if P denotes  $-NR_{22}(X^{-})_{r}$ , then K = M and denote -CH or -CR;
  - if Z denotes a sulphur atom with  $R_{21}$  denoting  $C_1-C_4$  alkyl, then  $R_{20}$  is different from a hydrogen atom; if Z denotes  $-NR_{22}$  with  $R_{19}$  denoting  $C_1-C_4$  alkyl, then at
- least one of the  $R_{18}$ ,  $R_{20}$  or  $R_{21}$  radicals of the group having the structure  $G_2$  is different from a  $C_1$ - $C_4$  alkyl radical;

## the symbol J represents:

-(a) a group having the following structure  $J_1$ :

$$R_{25}$$
  $R_{26}$   $R_{26}$ 

in which structure  $J_1$ ,

 $R_{25}$  represents a hydrogen atom, a halogen atom chosen from chlorine, bromine, iodine and fluorine, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  alkoxy radical, a radical -OH, -NO<sub>2</sub>, -NHR<sub>28</sub>, -NR<sub>29</sub>R<sub>30</sub>, -NHCO( $C_1$ - $C_4$ alkyl), or forms with  $R_{26}$  a 5- or 6-membered ring containing or otherwise one

or more heteroatoms chosen from nitrogen, oxygen or sulphur;

 $R_{26}$  represents a hydrogen atom, a halogen atom chosen from chlorine, bromine, iodine and fluorine, a  $C_1$ - $C_4$  alkyl or  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a

15 5- or 6-membered ring containing or otherwise one or more heteroatoms chosen from nitrogen, oxygen or sulphur;

 $R_{27}$  represents a hydrogen atom, an -OH radical, an -NHR  $_{28}$  radical, an -NR  $_{29}R_{30}$  radical;

20  $R_{28}$  represents a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a  $C_1$ - $C_4$  monohydroxyalkyl radical, a  $C_2$ - $C_4$  polyhydroxyalkyl radical, a phenyl radical;

 $R_{29}$  and  $R_{30}$ , which are identical or different, represent a  $C_1-C_4$  alkyl radical, a  $C_1-C_4$  monohydroxyalkyl radical,

25 a  $C_2-C_4$  polyhydroxyalkyl radical;

15

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which is capable of containing other heteroatoms and/or carbonyl-containing groups and which may be substituted with one or more  $C_1$ - $C_4$  alkyl, amino or phenyl radicals,

and in particular a group having the following structure  $J_2$ :

$$(Y)-N$$
 $(U)_{n}$ 
 $J_{2}$ 
 $R_{32}$ 

in which structure  $J_2$ ,

10  $R_{31}$  and  $R_{32}$ , which are identical or different, represent a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a phenyl radical;

Y denotes the -CO- radical or the radical -  $c = \frac{1}{2}$ ;  $c = \frac{1}{2}$ ; c =

In the structures (I) to (IV) defined above, the  $C_1$ - $C_4$  alkyl or alkoxy group preferably denotes methyl, ethyl, butyl, methoxy or ethoxy.

The cationic direct dyes of formulae (I),

20 (II), (III) and (III') which can be used in the dyeing compositions in accordance with the invention are known compounds which are described, for example, in patent applications WO 95/01772, WO 95/15144 and

EP-A-O 714 954. Those of formula (IV) that are useable in the dye compositions of the invention are identified compounds described in, for example, the patent applications FR-2189006, FR-2285851, and FR-2140205 and their certificates of addition.

Among the direct cationic dyes of formula (I) that

10 are useable in the dye compositions of the invention,
the compounds based on the following structures (I1)
to (I54) can be specifically noted.

$$\begin{array}{c|c} & CH_3 \\ \hline \\ N+ \\ CH_3 \\ \hline \\ CH_3 \\ \end{array} CI \qquad (I2)$$

$$H_3C-N+$$
 $CH=CH$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=CH C_2H_4CN$ 
 $C_1$ 
 $C_2$ 

$$HO-H_4C_2-N+$$
 $CH=CH$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=CH$ 
 $CH_3$ 
 $CH_3$ 
 $CI^-$  (I7)

$$CH_3$$
 $N+$ 
 $N=$ 
 $N=$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $OCH_3$ 
 $OCH_3$ 
 $OCH_3$ 
 $OCH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $C_2H_4-CN$ 
 $C_2H_4-CN$ 
 $C_2H_4-CN$ 
 $C_2H_4-CN$ 

$$\begin{array}{c|c}
CH_3 \\
N+ \\
N=N- \\
CH_3
\end{array}$$

$$\begin{array}{c|c}
CI \\
CH_3
\end{array}$$
(114)

$$N+$$
 $N=N$ 
 $CH_3$ 
 $CH_$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N = N$ 
 $C_2H_5$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N=N$ 
 $CI^ CH_2$ - $CH_2$ - $NH_2$ 
 $CH_3$ 

$$CH_3$$
 $N=N$ 
 $CH_2$ 
 $CH_2$ - $CH_2$ - $CH_3$ 
 $C$ 

$$CH_3$$
 $N=N$ 
 $CI$ 
 $CH_2$ - $CH_2$ - $CN$ 
 $CH_3$ 

$$\begin{array}{c}
CH_3 \\
N+\\
N+\\
CH_3
\end{array}$$
 $\begin{array}{c}
CH_3 \\
CH_3
\end{array}$ 
 $\begin{array}{c}
CH_3
\end{array}$ 
 $\begin{array}{c}
CH_3
\end{array}$ 
 $\begin{array}{c}
CH_3
\end{array}$ 
 $\begin{array}{c}
CH_3
\end{array}$ 

$$CH_3$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3 \qquad CH_3 \qquad CI \qquad (125)$$

$$CH_3 \qquad CH_3 \qquad CH_4 \qquad CH_4 \qquad CH_5 \qquad C$$

$$N+$$
 $N+$ 
 $N=N$ 
 $NH_2$ 
 $NH_2$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_2$ - $CH_2$ - $CN$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
  $O-CH_3$   $O-C$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_$ 

$$N = N - NH_2 \qquad CI \qquad (I32)$$

$$CH_3 \qquad CH_3$$

$$N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3 - N + N = N - N - N - CH_3 - C$$

$$N=N+$$
 $N=N+$ 
 $N=N N=N+$ 
 $N=N N=N+$ 
 $N=N+$ 
 $N=N+$ 

$$N = N - NH_2 \qquad CI \qquad (136)$$

$$N = N + CH_3 \qquad CI$$

$$N = N$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$H_3C$$
 $O$ 
 $N+$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c}
S & CH_3 \\
N+ & CH_3
\end{array}$$

$$\begin{array}{c|c}
CH_3 & CI & (140)
\end{array}$$

$$N = N - N - N - CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$N = N$$
 $N = N$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N=N$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $CH_3$ 
 $CH$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_$ 

$$\begin{array}{c|c}
C_2H_5 \\
N+ \\
N=N \\
\end{array}$$

$$\begin{array}{c|c}
CH_3 \\
CH_3SO_4
\end{array}$$

$$\begin{array}{c|c}
CH_3SO_4
\end{array}$$

$$\begin{array}{c|c}
CH_3SO_4
\end{array}$$

$$\begin{array}{c|c}
CH_3SO_4
\end{array}$$

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

Among the compounds having the structures

(I1) to (I54) which are described above, the compounds

corresponding to the structures (I1), (I2), (I14) and

(I31) are most particularly preferred.

Among the cationic direct dyes of formula (II) which can be used in the dyeing compositions in accordance with the invention, there may be mentioned

more particularly the compounds corresponding to the following structures (II1) to (II9):

$$H_3C$$
 $N+-S$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
  $N=N$   $N=N$   $CH_3$   $CH_3$   $CH_3$ 

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_$ 

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3SO_4$ 
 $CH_3$ 
 $CH_3$ 

Among the cationic direct dyes of formula

(III) which can be used in the dyeing compositions in accordance with the invention, there may be mentioned more particularly the compounds corresponding to the following structures (III1) to (III18):

$$CH = N - N - CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$H_3C$$
 $N$ 
 $CH_3$ 
 $CH=N-N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C$$
 $N$ 
 $CH=N-N$ 
 $CH=N$ 
 $C$ 

$$H_3C-N+$$
 $CH=N-N CH_3SO_4$  (III4)

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3$ 
 $CI$ 
 $CH_3$ 
 $CI$ 
 $CI$ 
 $CH_3$ 

$$H_3C-N+$$
  $CH=N-N$   $CH_3SO_4$  (III6)

$$CH_3$$
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3$ 
 $CI$  (III8)

$$H_3C-N_+$$
 $CH=N-N_ CH_3$ 
 $CI^-$  (III9)

$$CH = N - N - CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH=N-N$$

$$CH_3SO_4$$

$$CH_3SO_4$$

$$CH_3SO_4$$

$$CH=N-N$$
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3$ 
 $CH_3SO_4$  (III13)

$$CH_3$$
 $N=N$ 
 $OCH_3$ 
 $CI$ 
 $(III14)$ 
 $CH_3$ 

$$CH=CH CH_3$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=CH CH_2$ 
 $CH_3COO$ 
(III16)

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3$ 
 $CH=N-N$ 
 $CH=N$ 
 $C$ 

Among the particular compounds having the structures (III1) to (III18) which are described above,

the compounds corresponding to the structures (III4), (III5) and (III13) are most particularly preferred.

Among the cationic direct dyes of formula

(III') which can be used in the dyeing compositions in

accordance with the invention, there may be mentioned

more particularly the compounds corresponding to the

following structures (III'1) to (III'3):

$$CH_3N+$$
 $CH=CH$ 
 $NH$ 
 $CI$ 
 $(III'2)$ 
 $CI$ 
 $(III'2)$ 

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CI$$

$$CH_3$$

$$CI$$

$$CH_3$$

10 Among the cationic direct dyes of formula

(IV) which can be used in the dyeing compositions in
accordance with the invention, there may be mentioned
more particularly the compounds having the following
structures (IV)<sub>1</sub> to (IV)<sub>77</sub>:

$$\begin{array}{c|c} & & & \\ & N+ & N=N \\ & & \\$$

$$N = N \longrightarrow OH$$

$$(IV)_2$$

$$N+N=N-CH_2CH_2OH CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$N+N=N-N+1$$

$$|V|=N+1$$

$$|V|=N+1$$

$$|V|=N+1$$

$$H_3C \longrightarrow N = N \longrightarrow N = N \xrightarrow{CH_2CH_2OH} (IV)_7$$

$$H_3C$$
 $N+N=N$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$H_{3}C \longrightarrow N+ N=N \longrightarrow CH_{3} \qquad (IV)_{9}$$

$$N+$$
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+N=N$ 
 $N=N$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$CH_3$$
 $N+N=N$ 
 $N=N$ 
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 

$$\begin{array}{c|c} CH_3 \\ \hline N+ N=N \\ \hline \end{array} - NH_2 \qquad (IV)_{13}$$

$$H_3C \longrightarrow N = N \longrightarrow NH_2$$
 (iV)<sub>14</sub>

$$H_{3}C \xrightarrow{N+} N = N \xrightarrow{CH_{3}} (IV)_{15}$$

$$N+N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c}
CH_3 \\
N+ \\
N=N \\
\hline
CH_3 \\
CH_3
\end{array}$$
(IV)<sub>17</sub>

$$CH_3$$
 $N+COCH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c} & H_3C \\ \hline N+ & N=N \end{array} \qquad \begin{array}{c} CH_3 \\ CH_3 \end{array} \qquad (IV)_{19}$$

$$\begin{array}{c|c} H_3C \\ \hline N+ N=N \\ \hline \\ O^- \end{array} \\ \begin{array}{c} CH_3 \\ CH_3 \end{array} \\ \end{array} \\ (IV)_{20}$$

$$CH_3$$
 $N = N$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$N+N=N$$
 $N=N$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$\begin{array}{c|c} CI & H_3C \\ \hline N+ & N=N \end{array} \begin{array}{c} CH_3 \\ \hline CH_3 \end{array}$$
 (IV)<sub>23</sub>

$$N=N \xrightarrow{CH_3} (IV)_{25}$$

$$CH_3$$

$$N=N - CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$\begin{array}{c|c} & & & \\ &$$

$$\begin{array}{c|c} & & & \\ & N+ & N=N & \\ & & & \\ & CH_3SO_4^- & \\ \end{array}$$

$$CH_3$$

$$N+N=N-NH_2$$

$$CH_3SO_4$$

$$CH_3SO_4$$

$$CH_3$$
 $N+N=N$ 
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 
 $CH_3SO_4$ 

$$C_{2}H_{5}$$
 $C_{2}H_{5}$ 
 $C_{2}H_{5}$ 
 $C_{2}H_{5}$ 
 $C_{3}H_{5}$ 

$$CH_{3}$$

$$CH_{3}$$

$$CH_{3}$$

$$CH_{3}SO_{4}$$

$$CH_{3}SO_{4}$$

$$CH_{3}SO_{4}$$

$$\begin{array}{c|c}
CI \\
N+ \\
CH_3
\end{array}$$

$$CH_3SO_4^{-1}$$
(IV)<sub>33</sub>

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 

$$\begin{array}{c|c} H_3C \\ \hline N+N=N \\ \hline CH_3 \\ CH_3 \\ \hline CH_3SO_4 \end{array} \qquad (IV)_{35}$$

$$\begin{array}{c|c} & \text{NHCOCH}_3 \\ \hline \text{N+} & \text{N=N} \\ \hline \\ \text{CH}_3 \\ \hline \\ \text{CH}_3 \text{SO}_4 \end{array} \qquad \text{(IV)}_{36}$$

$$N=N - CH_3 CH_3 CH_3 CH_3 CH_3$$

$$N = N - CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$\begin{array}{c|c}
 & H_3C \\
 & CH_3 \\
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
CI \\
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c}
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c}
CH_3
\end{array}$$

$$N=N \longrightarrow N$$

$$N+ CH_3SO_4$$

$$CH_3$$

$$\begin{array}{c|c} & \text{NHCOCH}_3 \\ & & \\ & & \\ & & \\ N+ & C_2H_5SO_4 \end{array}$$

$$\begin{array}{c|c} & \text{CH}_3 \\ & \text{CH}_3 \end{array}$$

$$\begin{array}{c|c} & \text{CIV)}_{42} \end{array}$$

$$N=N \xrightarrow{H_3C} NCH_3 CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3SO_4$$

$$C_6H_5$$

$$\begin{array}{c|c}
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$$\begin{array}{c|c} S \\ \hline N+ N=N \\ \hline CH_3 & CIO_4 \end{array} \qquad \begin{array}{c} CH_3 \\ CH_3 \end{array} \qquad (IV)_{46}$$

$$\begin{array}{c}
CH_{3} \\
N+N=N \\
CH_{3}
\end{array}$$

$$CH_{3} \\
CH_{3}$$

$$CH_{3}$$

$$CH_{3}$$

$$\begin{array}{c|c} & & & \\ & & & \\ & N+ & N=N \\ & & & \\ & & \\ & & & \\ &$$

$$H_3C \longrightarrow N+ N = N \longrightarrow NH$$

$$CIO_4 OH$$

$$OH$$

$$(IV)_{50}$$

$$\begin{array}{c|c}
 & S & O \\
 & N+ & N=N \\
 & CH_3 & CI & OH
\end{array}$$
(IV)<sub>51</sub>

$$\begin{array}{c|c}
 & S & O \\
 & N+ & N=N \\
 & CIO_4 & OH
\end{array}$$
(IV)<sub>52</sub>

$$\begin{array}{c|c}
 & NH_2 \\
 & N+ \\
 & N=N \\
 & OCH_3
\end{array}$$
(IV)<sub>53</sub>

$$\begin{array}{c|c} & CH_3 \\ \hline N+N=N & -NH_2 \\ \hline OCH_3 & CIO_4 & NH_2 \\ \end{array}$$

$$\begin{array}{c|c} & & & \\ & & \\ N+ & N=N \\ & & \\ &$$

$$CH_3$$
 $N+N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c} & & & \\ &$$

$$CH_3$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N+N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N+N=N \longrightarrow OH$$

$$V=N$$

$$\begin{array}{c|c}
O_2N & CH_3 \\
\hline
O_- & CH_3
\end{array}$$
(IV)<sub>63</sub>

$$N+N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+N=N$ 
 $CH_3$ 
 $CH_3$ 
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 $CH_3$ 

$$\begin{array}{c|c}
 & \text{CH}_3 \\
 & \text{CH}_$$

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$$\begin{array}{c|c}
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$$NH_{2}$$

$$N+N=N$$

$$CH_{3}$$

$$(IV)_{70}$$

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$$N = N - NH_2$$

$$N=N$$
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 
 $CH_3CH_3OH$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 

$$N = N$$

$$N = N$$

$$NH_{2}$$

$$CH_{3}SO_{4}$$

$$(IV)_{74}$$

$$\begin{array}{c|c} & CH_3 \\ \hline N+ & NH_2 \\ \hline CH_3 & CH_3SO_4 \end{array} \hspace{0.5cm} (IV)_{75}$$

$$CH_3$$
 $N+N=N$ 
 $N+N=N$ 

The cationic direct dye(s) used according to the invention preferably represent from 0.001 to 10% by weight approximately of the total weight of the dyeing composition and still more preferably from 0.005 to 5% by weight approximately of this weight.

(ii) The quaternary ammonium salts which can be used 10 according to the present invention are chosen from the group consisting of:

 $(ii)_1$  - those of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ N & R^4 \end{bmatrix} + X^* \qquad (V)$$

in which

the radicals R<sup>1</sup> and R<sup>4</sup>, which are identical or different, denote a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising from 1 to about 30 carbon atoms, or an alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl, aromatic, aryl or alkylaryl radical comprising from about 12 to about 30 carbon atoms, with at

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least one radical among  $R^1$ ,  $R^2$ ,  $R^3$  and  $R^4$  denoting a radical comprising from 8 to 30 carbon atoms;  $X^-$  is an anion chosen from the group comprising halides, phosphates, acetates, lactates and alkyl sulphates;

Among them, there may be mentioned, for example,

$$CH_3 - CH_2 - COOC_{14}H_{29}$$
 $CH_3 - CH_2 - COOC_{14}H_{29}$ 
 $CH_3 - CH_2 - COOC_{14}H_{29}$ 

sold under the trademark CERAPHYL 70 by the company VAN DYK.

 $(ii)_2$  - the imidazolium salts of the following formula (VI):

$$\begin{bmatrix} R^{5} \\ N \end{bmatrix} CH_{2}-CH_{2}-NH-CO-R^{5}$$

$$CH_{3}SO_{4}$$

$$CH_{3}SO_{4}$$

$$(VI)$$

in which,

R<sup>5</sup> is chosen from the alkenyl and/or alkyl radicals comprising from 13 to 31 carbon atoms and derived from tallow fatty acids, such as the product sold under the trademark "REWOQUAT W 7500" by the company REWO;

 $(ii)_3$  - the quaternary diammonium salts of the following formula (VII):

$$\begin{bmatrix} R^{7} & R^{9} \\ R^{6} & N & -(-CH_{2}-)_{3} & N & -R^{11} \\ R^{8} & R^{10} \end{bmatrix}^{+}_{2} X^{-}$$
 (VII)

10

5

in which,

R<sup>6</sup> denotes an aliphatic radical comprising from about 16 to 30 carbon atoms, R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising from 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from the group comprising halides, acetates, phosphates and sulphates. Such quaternary diammonium salts comprise in particular propanetallowdiammonium dichloride.

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According to the present invention, the quaternary ammonium salts of formula (V) are preferred in which  $R^1$  to  $R^4$ , which are identical or different, denote alkyl or hydroxyalkyl radicals comprising from about 12 to about 22 carbon atoms, and in particular

behenyltrimethylammonium chloride, cetyltrimethylammonium chloride and oleocetyldimethylhydroxyethylammonium chloride.

The quaternary ammonium salt(s) (ii) used according to the invention preferably represent from 0.01 to 10% by weight approximately of the total weight of the dyeing composition and still more preferably from 0.05 to 5% by weight approximately of this weight.

The appropriate dyeing medium (or carrier)

10 generally consists of water or of a mixture of water

and of at least one organic solvent for solubilizing

the compounds which would not be sufficiently soluble

in water. As organic solvent, there may be mentioned

for example the C<sub>1</sub>-C<sub>4</sub> lower alkanols such as ethanol and

15 isopropanol, the aromatic alcohols such as benzyl

alcohol as well as similar products and mixtures

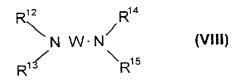
thereof.

The solvents may be present in proportions preferably of between 1 and 40% by weight approximately relative to the total weight of the dyeing composition, and still more preferably between 5 and 30% by weight approximately.

The pH of the dyeing composition in accordance with the invention is generally between 2 and 11 approximately, and preferably between 5 and 10 approximately. It may be adjusted to the desired value by means of acidifying or alkalinizing agents normally used in dyeing keratinous fibres.

Among the acidifying agents, there may be mentioned, by way of example, the inorganic or organic acids such as hydrochloric acid, orthophosphoric acid, sulphuric acid, carboxylic acids such as acetic acid, tartaric acid, citric acid, lactic acid, sulphonic acids.

Among the alkalinizing agents, there may be mentioned, by way of example, aqueous ammonia, alkali metal carbonates, alkanolamines such as mono-, di- and triethanolamines as well as derivatives thereof, sodium or potassium hydroxides and the compounds having the following formula (VIII):



in which W is a propylene residue which is optionally substituted with a hydroxyl group or a  $C_1$ - $C_6$  alkyl radical;  $R^{12}$ ,  $R^{13}$ ,  $R^{14}$  and  $R^{15}$ , which are identical or different, represent a hydrogen atom, a  $C_1$ - $C_6$  alkyl radical or a  $C_1$ - $C_6$  hydroxyalkyl radical.

The dyeing composition in accordance with the
invention may, in addition to the cationic direct
dye(s) (i) defined above, contain one or more
additional direct dyes which may for example be chosen
from the nitrobenzene dyes, the anthraquinone dyes, the
naphthoquinone dyes, the triarylmethane dyes, the
xanthene dyes, the noncationic azo dyes.

When it is intended for oxidation dyeing, the dyeing composition in accordance with the invention contains, in addition to the cationic direct dye(s) (i), one or more oxidation bases chosen from the oxidation bases conventionally used for oxidation dyeing and among which there may be mentioned in particular the para-phenylenediamines, the bis-phenylalkylenediamines, the para-aminophenols, the ortho-aminophenols and the heterocyclic bases.

10 When they are used, the oxidation base(s) preferably represent from 0.0005 to 12% by weight approximately of the total weight of the dyeing composition, and still more preferably from 0.005 to 6% by weight approximately of this weight.

15 When it is intended for oxidation dyeing, the dyeing composition in accordance with the invention may also contain, in addition to the cationic direct dye (i) and the quaternary ammonium salt (ii) as well as oxidation bases, one or more couplers so as to modify or increase the shimmer of the shades obtained using the cationic direct dye(s) (i) and the oxidation base(s).

The couplers which can be used in the dyeing composition in accordance with the invention may be

25 chosen from the couplers conventionally used in oxidation dyeing and among which there may be mentioned in particular the meta-phenylenediamines, the meta-

aminophenols, the meta-diphenols and the heterocyclic couplers.

When they are present, the coupler(s) preferably represent from 0.0001 to 10% by weight approximately of the total weight of the dyeing composition and still more preferably from 0.005 to 5% by weight approximately of this weight.

The dyeing composition in accordance with the invention may also contain various adjuvants which are 10 conventionally used in hair-dyeing compositions, such as antioxidants, penetrating agents, sequestrants, perfumes, buffers, dispersing agents, film-forming agents, ceramides, preservatives, screening agents and opacifying agents.

Of course, persons skilled in the art will be careful to choose this or these optional additional compounds such that the advantageous properties intrinsically attached to the dyeing composition in accordance with the invention are not, or not substantially, altered by the addition(s) envisaged. 20

The dyeing composition according to the invention may be provided in various forms, such as in the form of liquids, shampoos, creams, gels, or in any other form appropriate for dyeing keratinous fibres, and in particular human hair. It may be obtained by 25 freshly mixing a composition, which is optionally pulverulent, containing the cationic direct dye(s) with a composition containing the quaternary ammonium salt.

When the combination of the cationic direct dye (i) and of the quaternary ammonium salt (ii) according to the invention is used in a composition intended for oxidation dyeing (one or more oxidation 5 bases are then used, optionally in the presence of one or more couplers) or when it is used in a composition intended for direct lightening dyeing, then the dyeing composition in accordance with the invention contains, in addition, at least one oxidizing agent chosen for 10 example from hydrogen peroxide, urea peroxide, alkali metal bromates, persalts such the perborates and persulphates, and enzymes such as peroxidases, laccases and oxidoreductases containing two electrons. The use of hydrogen peroxide or of enzymes is particularly 15 preferred.

Another subject of the invention is a method of dyeing keratinous fibres and in particular human keratinous fibres such as hair using the dyeing composition as defined above.

According to a first variant of this dyeing method in accordance with the invention, at least one dyeing composition as defined above is applied to the fibres for a sufficient time to develop the desired colour, after which they are rinsed, optionally washed with shampoo, rinsed again and dried.

The time necessary for the development of the colour on the keratinous fibres is generally between 3

and 60 minutes and still more preferably 5 and 40 minutes.

According to a second variant of this dyeing method in accordance with the invention, at least one dyeing composition as defined above is applied to the fibres for a sufficient time to develop the desired colour, with no final rinsing.

According to a particular embodiment of this dyeing method, and when the dyeing composition in accordance with the invention contains at least one oxidation base and at least one oxidizing agent, the dyeing method comprises a preliminary stage consisting of storing in a separate form, on the one hand, a composition (A1) comprising, in an appropriate dyeing medium, at least one cationic direct dye (i) as defined above and at least one oxidation base and, on the other hand, a composition (B1) containing, in an appropriate dyeing medium, at least one oxidizing agent, and then mixing them at the time of use before applying this mixture to the keratinous fibres, the composition (A1) or the composition (B1) containing the quaternary ammonium salt (ii) as defined above.

According to another particular embodiment of this dyeing method, and when the dyeing composition in accordance with the invention contains at least one oxidizing agent, the dyeing method comprises a preliminary stage consisting of storing in a separate form, on the one hand, a composition (A2) comprising,

in an appropriate dyeing medium, at least one cationic direct dye (i) as defined above and, on the other hand, a composition (B2) containing, in an appropriate dyeing medium, at least one oxidizing agent, and then mixing them at the time of use before applying this mixture to the keratinous fibres, the composition (A2) or the composition (B2) containing the quaternary ammonium salt as defined above.

Another subject of the invention is a

10 multicompartment device or dyeing "kit" or any other

multicompartment packaging system in which a first

compartment contains composition (A1) or (A2) as

defined above and a second compartment contains

composition (B1) or (B2) as defined above. These

15 devices may be equipped with a means allowing the

desired mixture to be delivered to the hair, such as
the devices described in patent FR-2,586,913 in the

applicant's name.

The following examples are intended to

20 illustrate the invention without, however, limiting the scope thereof.

# EXAMPLES

## Examples 1 to 3:

The three direct dyeing compositions which are assembled in the following table were prepared:

(all contents expressed in grams)

EXAMPLES No. →	1	2	3
Cationic direct dye of formula			
(I1)	0.20		
Cationic direct dye of formula			
(I14)		0.20	
Cationic direct dye of formula			
(IV) <sub>27</sub>			0.10
Oleocetyldimethylhydroxyethyl)-			
ammonium chloride	2.0 AS*		
Behenyltrimethylammonium			
chloride		2.0 AS*	
Cetyltrimethylammonium chloride			
			2.0 AS*
Ethanol	10	10	10
2-amino-2-methyl-1-propanol qs			
	рН 9	рН 9	рН 9
Demineralized water qs	100	100	100

AS\* denotes Active Substance

The above compositions were each applied for 30 minutes to locks of natural grey hair which is 90% 5 white. The hair locks were then rinsed, washed with a standard shampoo and then dried.

The locks were dyed in the following shades:

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3	2	:
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ŧ,	-	
Ę	2	=
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÷	=	77
i i	=	
ī	=	,

Examples	Shades obtained
1	dark red
2	dark orange
3	dark purple

## **CLAIMS**

- Composition for dyeing keratinous fibres and in particular human keratinous fibres such as hair, containing in an appropriate dyeing medium, (i) at
- 5 least compound chosen from those of the following
  formulae (I), (II), (III), (III'), (IV):
  - a) the compounds of the following formula

(I):

$$A - D = D - R_3$$

$$R_1$$

$$R_2$$

$$R_3$$

$$R_2$$

10 in which:

D represents a nitrogen atom or the -CH group,

 $R_1$  and  $R_2$ , which are identical or different, represent a hydrogen atom; a  $C_1$ - $C_4$  alkyl radical which may be substituted with a -CN, -OH or -NH $_2$  radical or form with a carbon atom of the benzene ring an optionally oxygen-containing or nitrogen-containing heterocycle which may be substituted with one or more  $C_1$ - $C_4$  alkyl radicals; a 4'-aminophenyl radical,

20 R<sub>3</sub> and R'<sub>3</sub>, which are identical or different, represent a hydrogen or halogen atom chosen from . chlorine, bromine, iodine and fluorine, a cyano, C<sub>1</sub>-C<sub>4</sub> alkyl, C<sub>1</sub>-C<sub>4</sub> alkoxy or acetyloxy radical,

 $\ensuremath{{X^{-}}}$  represents an anion which is preferably chosen from chloride, methylsulphate and acetate,

A represents a group chosen from the following structures  $A_1$  to  $A_{19}\colon$ 

and

in which  $R_4$  represents a  $C_1$ - $C_4$  alkyl radical which may be substituted with a hydroxyl radical and  $R_5$  represents a  $C_1$ - $C_4$  alkoxy radical, with the proviso that when D represents -CH, A represents  $A_4$  or  $A_{13}$  and  $R_3$  is different from an alkoxy radical, then  $R_1$  and  $R_2$  do not simultaneously denote a hydrogen atom;

## b) the compounds of the following formula

#### 10 (II):

$$B-N=N$$

$$X = R_9$$

$$R_7$$

$$R_7$$

$$R_9$$
(II)

in which:

 $$R_6$$  represents a hydrogen atom or a  $C_1\text{--}C_4$  alkyl radical,

15 R<sub>7</sub> represents a hydrogen atom, an alkyl radical which may be substituted with a -CN radical or with an amino group, a 4'-aminophenyl radical or forms with R<sub>6</sub> an optionally oxygen-containing and/or nitrogen-containing heterocycle which may be substituted with a 20 C<sub>1</sub>-C<sub>4</sub> alkyl radical,

 $$R_8$$  and  $$R_9$$  , which are identical or different, represent a hydrogen atom, a halogen atom such as

bromine, chlorine, iodine or fluorine, a  $C_1\text{-}C_4$  alkyl or  $C_1\text{-}C_4$  alkoxy radical, a -CN radical,

 $\mathbf{X}^{\mathsf{T}}$  represents an anion which is preferably chosen from chloride, methylsulphate and acetate,

 $\ensuremath{\text{B}}$  represents a group chosen from the following structures B1 to B6:

$$R_{10}$$
 $R_{10}$ 
 $R$ 

in which  $R_{10}$  represents a  $C_1$ - $C_4$  alkyl radical,  $R_{11}$  and  $R_{12}$ , which are identical or different, represent a hydrogen atom or a  $C_1$ - $C_4$  alkyl radical;

c) the compounds of the following formulae (III) and (III'):

$$E-D_{1} = D_{2} = (N)_{m}$$
 $X = R_{15}$ 
 $R_{15}$ 
 $R_{16}$ 

(III)

in which:

 $R_{13}$  represents a hydrogen atom, a  $C_1$ - $C_4$  alkoxy radical, a halogen atom such as bromine, chlorine, iodine or fluorine or an amino radical,

 $R_{14}$  represents a hydrogen atom, a  $C_1\text{-}C_4$  alkyl radical or forms with a carbon atom of the benzene ring a heterocycle which is optionally oxygen-containing and/or substituted with one or more  $C_1\text{-}C_4$  alkyl groups,

 $R_{15}$  represents a hydrogen or halogen atom such as bromine, chlorine, iodine of fluorine,

 $R_{16}$  and  $R_{17},$  which are identical or different, represent a hydrogen atom or a  $C_1\text{--}C_4$  alkyl radical,

 $D_1$  and  $D_2$ , which are identical or different,

15 represent a nitrogen atom or the -CH group,

m = 0 or 1,

it being understood that when  $R_{13}$  represents an unsubstituted amino group, then  $D_1$  and  $D_2$  simultaneously represent a -CH group and m=0,

 $X^{-}$  represents an anion which is preferably chosen from chloride, methylsulphate and acetate,

E represents a group chosen from the following structures  ${\tt E1}$  to  ${\tt E8:}$  .

in which R' represents a  $C_1\text{-}C_4$  alkyl radical;

when m=0 and  $D_1$  represents a nitrogen atom, then E may also denote a group having the following structure E9:

10 in which R' represents a  $C_1\text{-}C_4$  alkyl radical,

d) the compounds of the following formula

$$G N = N - J$$
 (IV)

in which:

(IV):

5 the symbol G represents a group chosen from the following structures  $G_1$  to  $G_3$ :

$$R_{29}$$
 $R_{19}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{21}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{18}$ 
 $R_{21}$ 
 $R_{22}$ 
 $R_{23}$ 
 $R_{24}$ 
 $R_{23}$ 
 $R_{24}$ 
 $R_{25}$ 
 $R_{25}$ 
 $R_{26}$ 
 $R_{27}$ 
 $R_{28}$ 
 $R_{29}$ 
 $R_{29}$ 
 $R_{29}$ 
 $R_{21}$ 
 $R_{21}$ 
 $R_{21}$ 
 $R_{22}$ 
 $R_{23}$ 
 $R_{24}$ 
 $R_{25}$ 
 $R_{25}$ 
 $R_{25}$ 
 $R_{26}$ 
 $R_{27}$ 
 $R_{28}$ 
 $R_{29}$ 
 $R_{29}$ 
 $R_{29}$ 
 $R_{21}$ 
 $R_{21}$ 
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 $R_{22}$ 
 $R_{23}$ 
 $R_{24}$ 
 $R_{25}$ 
 $R_{26}$ 
 $R_{27}$ 
 $R_{29}$ 
 $R_{29}$ 

in which structures  $G_1$  to  $G_3$ ,

10  $R_{18}$  denotes a  $C_1$ - $C_4$  alkyl radical, a phenyl radical which may be substituted with a  $C_1$ - $C_4$  alkyl radical or a halogen atom chosen from chlorine, bromine, iodine and fluorine;

 $R_{19}$  denotes a  $C_1$ - $C_4$  alkyl radical or a phenyl radical;

- 15  $R_{20}$  and  $R_{21}$ , which are identical or different, represent a  $C_1$ - $C_4$  alkyl radical, a phenyl radical, or form
- together in  $G_1$  a benzene ring which is substituted with one or more  $C_1-C_4$  alkyl,  $C_1-C_4$  alkoxy or  $NO_2$  radicals, or form together in  $G_2$  a benzene ring which is optionally

substituted with one or more  $C_1-C_4$  alkyl,  $C_1-C_4$  alkoxy or  $NO_2$  radicals;

R<sub>20</sub> may denote, in addition, a hydrogen atom;

- Z denotes an oxygen or sulphur atom or an  $-NR_{19}$  group;
- 5 M represents a group -CH, -CR (R denoting  $C_1$ - $C_4$  alkyl), or -NR<sub>22</sub>( $X^-$ )<sub>r</sub>;

K represents a group -CH, -CR (R denoting  $C_1$ - $C_4$  alkyl), or -NR<sub>22</sub>( $X^-$ )<sub>r</sub>;

P represents a group -CH, -CR (R denoting  $C_1$ - $C_4$  alkyl),

10 or  $-NR_{22}(X^-)_r$ ; r denotes zero or 1;  $R_{22} \text{ represents an O}^- \text{ atom, a C}_1-C_4 \text{ alkoxy radical or a C}_1-C_4 \text{ alkyl radical;}$ 

 $R_{23}$  and  $R_{24}$ , which are identical or different, represent a hydrogen or halogen atom chosen from chlorine,

- bromine, iodine and fluorine, a C<sub>1</sub>-C<sub>4</sub> alkyl radical, a
  C<sub>1</sub>-C<sub>4</sub> alkoxy radical or an -NO<sub>2</sub> radical;
  X represents an anion which is preferably chosen from chloride, iodide, methylsulphate, ethylsulphate, acetate and perchlorate;
- 20 with the proviso that
  - if  $R_{22}$  denotes  $O^-$ , then r denotes zero;
  - if K or P or M denote  $-N-(C_1-C_4 \text{ alkyl})\,X^-$ , then  $R_{23}$  or  $R_{24}$  is different from a hydrogen atom;
  - if K denotes  $-NR_{22}(X^{-})_{r'}$ , then M = P = -CH, -CR;
- 25 if M denotes  $-NR_{22}(X^{-})_{r}$ , then K = P = -CH, -CR; if P denotes  $-NR_{22}(X^{-})_{r}$ , then K = M and denote -CH or -CR;

if Z denotes a sulphur atom with  $R_{21}$  denoting  $C_1$ - $C_4$  alkyl, then  $R_{20}$  is different from a hydrogen atom; if Z denotes  $-NR_{22}$  with  $R_{19}$  denoting  $C_1$ - $C_4$  alkyl, then at least one of the  $R_{18}$ ,  $R_{20}$  or  $R_{21}$  radicals of  $G_2$  is different from a  $C_1$ - $C_4$  alkyl radical;

## the symbol J represents:

-(a) a group having the following structure  $J_1$ :

$$R_{25}$$
  $R_{26}$   $R_{26}$ 

10 in which structure  $J_1$ ,

 $R_{25}$  represents a hydrogen atom, a halogen atom chosen from chlorine, bromine, iodine and fluorine, a  $C_1-C_4$  alkyl radical, a  $C_1-C_4$  alkoxy radical, a radical -OH,  $-NO_2$ ,  $-NHR_{28}$ ,  $-NR_{29}R_{30}$ ,  $-NHCO(C_1-C_4$ alkyl), or forms with

 $_{15}$   $_{R_{26}}$  a 5- or 6-membered ring containing or otherwise one or more heteroatoms chosen from nitrogen, oxygen or sulphur;

 $R_{26}$  represents a hydrogen atom, a halogen atom chosen from chlorine, bromine, iodine and fluorine, a  $C_1$ - $C_4$  alkyl or  $C_1$ - $C_4$  alkoxy radical, or forms with  $R_{27}$  or  $R_{28}$  a 5- or 6-membered ring containing or otherwise one or more heteroatoms chosen from nitrogen, oxygen or sulphur;

 $R_{27}$  represents a hydrogen atom, an -OH radical, an -NHR<sub>28</sub> radical, an -NR<sub>29</sub>R<sub>30</sub> radical;

 $R_{28}$  represents a hydrogen atom, a  $C_1-C_4$  alkyl radical, a

 $C_1-C_4$  monohydroxyalkyl radical, a  $C_2-C_4$  polyhydroxyalkyl radical, a phenyl radical;

 $R_{29}$  and  $R_{30}$ , which are identical or different, represent a  $C_1-C_4$  alkyl radical, a  $C_1-C_4$  monohydroxyalkyl radical, a  $C_2-C_4$  polyhydroxyalkyl radical;

-(b) a 5- or 6- membered nitrogen-containing heterocycle group which is capable of containing other heteroatoms and/or carbonyl-containing groups and which may be substituted with one or more  $C_1$ - $C_4$  alkyl, amino or phenyl radicals,

and in particular a group having the following structure  $J_2$ :

$$R_{31}$$
 $(Y)-N$ 
 $(U)_{n}$ 
 $J_{2}$ 
 $R_{32}$ 

15 in which structure  $J_2$ ,

 $R_{31}$  and  $R_{32}$ , which are identical or different, represent a hydrogen atom, a  $C_1$ - $C_4$  alkyl radical, a phenyl radical;

20 n = 0 or 1, with, when n denotes 1, U denotes the -CO-radical.

the said composition being characterized in that it contains, in addition,

(ii) at least one quaternary ammonium salt chosen from the group comprising:

 $(ii)_1$  - those of the following formula (V):

$$\begin{bmatrix} R^1 & R^3 \\ R^2 & R^4 \end{bmatrix} + X^- \qquad (V)$$

5 in which,

the radicals R<sup>1</sup> to R<sup>4</sup>, which are identical or different, denote a saturated or unsaturated, linear or branched, aliphatic hydrocarbon radical comprising from 1 to 30 carbon atoms, or an alkoxy, alkoxycarbonylalkyl, polyoxyalkylene, alkylamido, alkylamidoalkyl, hydroxyalkyl, aromatic, aryl or alkylaryl radical comprising from 12 to about 30 carbon atoms, with at least one radical among R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup> and R<sup>4</sup> denoting a radical comprising from 8 to 30 carbon atoms; is an anion chosen from the group comprising halides, phosphates, acetates, lactates and alkyl sulphates;

20  $(ii)_2$  - the imidazolium salts of the following formula (VI):

$$\begin{bmatrix}
R^{5} \\
N \\
CH_{2}-CH_{2}-NH-CO-R^{5}
\end{bmatrix}$$

$$CH_{3}SO_{4}^{-} \qquad (VI)$$

in which,

 ${
m R}^5$  is chosen from the alkenyl and/or alkyl radicals comprising from 13 to 31 carbon atoms and derived from tallow fatty acids.

5

 $(ii)_3$  - the quaternary diammonium salts of the following formula (VII):

$$\begin{bmatrix} R^{7} & R^{9} \\ R^{6} & N & (-CH_{2}-)_{3} & N & -R^{11} \\ R^{8} & R^{10} \end{bmatrix} \xrightarrow{2} X^{-}$$
 (VII)

in which,

10

R<sup>6</sup> denotes an aliphatic radical comprising from 16 to 30 carbon atoms, R<sup>7</sup>, R<sup>8</sup>, R<sup>9</sup>, R<sup>10</sup> and R<sup>11</sup> are chosen from hydrogen or an alkyl radical comprising from 1 to 4 carbon atoms, and X<sup>-</sup> is an anion chosen from the group comprising halides, acetates, phosphates and sulphates.

15

2. Composition according to Claim 1, characterized in that the cationic direct dyes of formula (I) are chosen from the compounds corresponding to the following structures (II) to (I54):

20

$$CH_3$$
 $N = N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
  $CH$   $CH_3$   $CH_3$   $CH_3$ 

$$\begin{array}{c|c} & CH & CH & CH_3 \\ \hline & CH_3 & CI & (I4) \\ \hline & CH_3 & \\ \end{array}$$

$$HO-H_4C_2-N+$$
 $CH$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=CH CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3 \qquad CH_3 \qquad CH_3 \qquad CH_3 \qquad CI \qquad (18)$$

$$CH_3$$
 $N+$ 
 $N=$ 
 $N$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c}
CH_3 \\
N \\
N \\
N \\
CH_3
\end{array}$$

$$N = N$$

$$N = N$$

$$N + N + N = N$$

$$N + N = N$$

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $OCH_3$ 
 $OCH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $C_2H_4-CN$ 
 $C_2H_4-CN$ 
 $C_2H_4-CN$ 
 $C_2H_4-CN$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CI$ 
 $(I15)$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $N+$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C$$
 $N+$ 
 $N+$ 
 $N=N$ 
 $C_2H_5$ 
 $C_1$ 
 $C_2H_5$ 

$$\begin{array}{c}
CH_3 \\
N \\
N \\
CH_3
\end{array}$$

$$CI \\
CH_3 \\
CH_3$$

$$CH_3 \\
CH_3$$

$$\begin{array}{c} CH_3 \\ N \\ N \\ CH_3 \end{array}$$

$$N = N$$

$$C_2H_5$$

$$CH_3$$

$$CH_3$$

$$CH_3$$
 $N = N$ 
 $CI^ CH_2-CH_2-NH_2$ 
 $CH_3$ 

$$CH_3$$
 $N$ 
 $N=N$ 
 $CI$ 
 $CH_2$ - $CH_2$ - $OH$ 
 $CH_3$ 

$$CH_3$$
 $N=N$ 
 $N=N$ 
 $CI$ 
 $CH_2$ - $CH_2$ - $CN$ 
 $CH_3$ 

$$\begin{array}{c|c} & CH_3 \\ \hline & CH_3 \\ \hline & CH_3 \\ \end{array} \qquad CI \qquad (I24)$$

$$CH_3$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_2$ - $CH_2$ - $CN$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
  $O-CH_3$   $N+$   $N=N$   $NH_2$   $CI$   $(128)$   $CH_3$   $O-CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_$ 

$$N = N - NH_2 \qquad CI^{-} \qquad (132)$$

$$CH_3$$

$$CH_3$$
  $N$   $N$   $N$   $N$   $N$   $CH_3$   $C$ 

$$H_3C-O$$
 $N=N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N = N - NH_2 \qquad CI \qquad (136)$$

$$N = N + CH_3 \qquad CI$$

$$H_3C-O$$
 $N=N+$ 
 $N=N+$ 
 $N=N N=N+$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C$$
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N = N - N - N - CH_3 - CI - (141)$$

$$CH_3$$

$$N = N$$
 $N = N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
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 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3SO_4$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
  $O-CH_3$   $O-CH_3$ 

$$N = N$$

$$N = N$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$
 $N - N + N = N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_2-CH_2-CN$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

- 3. Composition according to Claim 2, characterized in that the cationic direct dyes correspond to the structures (I1), (I2), (I14), and (I31).
- 5 4. Composition according to Claim 1, characterized in that the cationic direct dyes of formula (II) are chosen from the compounds corresponding to the following structures (III) to (II9):

$$H_3C$$
 $N+S$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N+$$
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C$$
 $N+$ 
 $N=N N+$ 
 $CH_3$ 
 $CH_3$ 

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 
 $CH_3$ 

$$N^{-N+}$$
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

- 5. Composition according to Claim 1,
- 5 characterized in that the cationic direct dyes of

formula (III) are chosen from the compounds corresponding to the following structures (III1) to (III18):

$$\begin{array}{c|c} S \\ \hline \\ CH_3 \end{array} CH = N - N - CH_3 \end{array} CI \qquad (III1)$$

$$H_3C$$
 $N$ 
 $CH=N$ 
 $CH=$ 

$$H_3C$$
 $N$ 
 $CH_3$ 
 $CH_$ 

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3SO_4$  (III4)

$$H_3C-N+$$
 $CH=N-N CH_3$ 
 $CH_3$ 
 $C$ 

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3SO_4$ 
(III6)

$$CH_3$$
 $CH_3$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3$ 
 $CI^-$  (III8)

$$CH=N-N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH=N-N$$

$$CH_3SO_4$$

$$CH_3$$

$$CH_3$$

$$CH = N - N - CI \quad CH_3SO_4 \quad (III12)$$

$$CH_3$$

$$H_3C-N+$$
 $CH=N-N CH_3$ 
 $CH_3SO_4$  (III13)

$$CH=CH$$
 $NH_2$ 
 $CH_3COO$ 
 $CH_3COO$ 
 $CH_3$ 

$$H_3C-N+$$
 $CH=N-N$ 
 $CH_3$ 
 $CH^2$ 
 $CH$ 

$$CI \longrightarrow N=N \longrightarrow N+$$

$$CI \longrightarrow CH_3$$

$$CI \longrightarrow CH_3$$

$$CI \longrightarrow CH_3$$

- 6. Composition according to Claim 5,
  characterized in that the cationic direct dyes of
  formula (III) are chosen from the compounds
  5 corresponding to the structures (III4), (III5) and
  (III13).
- 7. Composition according to Claim 1, characterized in that the cationic direct dyes of formula (III') are chosen from the compounds
  10 corresponding to the following structures (III'1) to (III'3):

$$CH_3$$
  $N+$   $CH=CH$   $NH$   $CI$   $(III'2)$  ; and

÷

$$N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

8. Composition according to Claim 1, characterized in that the cationic direct dyes of formula (IV) are chosen from the compounds corresponding to the following structures (IV)<sub>1</sub> to (IV)<sub>77</sub>:

$$N+ N=N - CH_3 CH_3 CH_3$$

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$$N+N=N \longrightarrow N \subset CH_3 \subset CH_3$$

$$CH_3 \subset CH_3$$

$$N+N=N-N-CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$N+N=N-N+1$$

$$|V|=N+1$$

$$|V$$

$$N+N=N-N-N$$

$$(IV)_{6}$$

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 

$$H_3C$$
 $N+$ 
 $N=N$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$H_3C \longrightarrow N+ N=N \longrightarrow CH_3$$

$$CH_3$$

$$CH_3$$

$$N+$$
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$V_{N+}^{CH_3}$$
 $V_{N+}^{C_2H_5}$ 
 $V_{11}^{C_2H_5}$ 
 $V_{11}^{C_2H_5}$ 

$$\begin{array}{c|c} CH_3 \\ \hline N+ \\ \hline N- \\ \hline \end{array} \\ N=N \\ \hline \begin{array}{c} CH_2CH_2OH \\ CH_2CH_2OH \end{array} \\ (IV)_{12} \\ \end{array}$$

$$\begin{array}{c|c} CH_3 \\ \hline N+ \\ \hline N- \\ \hline \end{array} \qquad \begin{array}{c} NH_2 \\ \hline \end{array} \qquad \qquad (IV)_{13}$$

$$H_3C \longrightarrow N+N=N \longrightarrow NH_2 \qquad (IV)_{14}$$

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CI$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c} & & & \\ & & & \\ N+ & N=N \\ \hline & & \\ - & & \\ \hline & & \\ CH_3 \\ \hline & & \\ CH_3 \\ \end{array}$$
 (IV)<sub>19</sub>

$$\begin{array}{c|c} H_3C \\ \hline N+ \\ N=N \\ \hline \end{array} \begin{array}{c} CH_3 \\ CH_3 \end{array} \hspace{1cm} \text{(IV)}_{20}$$

$$CH_3$$
 $N = N$ 
 $C_2H_5$ 
 $C_2H_5$ 
 $C_2H_5$ 

$$N+N=N-V_{C_2H_5}$$
 $C_2H_5$ 
 $C_2H_5$ 

$$\begin{array}{c|c} CI & H_3C \\ \hline N+ N=N & CH_3 \\ \hline CH_3 & (IV)_{23} \end{array}$$

$$N=N - CH_3$$

$$CH_3$$

$$CH_3$$

$$N = N - CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$CH_2CH_2OH$$

$$\begin{array}{c|c} & & & \\ \hline N+ & N=N & \\ \hline CH_3 & \\ CH_3SO_4 & \\ \end{array}$$

$$\begin{array}{c|c} & & & \\ & N+& N=N \\ & & & \\ & CH_3 & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & &$$

$$\begin{array}{c|c} CH_3 \\ \hline N+N=N \\ \hline CH_3 \\ CH_3 \\ CH_3SO_4 \\ \end{array}$$

$$\begin{array}{c} CH_{3} \\ N+ \\ N=N \\ \hline \\ CH_{3} \\ CH_{3}SO_{4}^{-} \end{array} \qquad \begin{array}{c} CH_{2}CH_{2}OH \\ CH_{2}CH_{2}OH \\ \end{array} \qquad \qquad (IV)_{30}$$

$$N+N=N-C_2H_5$$
 $CH_3SO_4$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 

$$CH_3$$
 $N+N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c}
CI & CH_3 \\
CH_3 & CH_3
\end{array}$$

$$CH_3SO_4^-$$

$$H_3C \xrightarrow{N+} N = N \xrightarrow{-} N \xrightarrow{H} (IV)_{34}$$

$$CH_3SO_4^{-}$$

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 

$$\begin{array}{c|c} & \text{NHCOCH}_3 \\ \hline \text{N+} & \text{N=N} \\ \hline \\ \text{CH}_3 \\ \hline \\ \text{CH}_3 \text{SO}_4^- \end{array} \tag{IV)}_{36}$$

$$\begin{array}{c|c} & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & & \\ &$$

$$H_{3}C$$
 $N=N$ 
 $CH_{3}$ 
 $CH_{3}$ 
 $CH_{3}$ 
 $CH_{3}$ 
 $CH_{3}$ 
 $CH_{3}$ 

$$\begin{array}{c|c}
CI \\
N=N \\
\hline
N+ \\
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c}
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c}
CH_3 \\
CH_3
\end{array}$$

$$N = N$$

$$N = N$$

$$CH_3$$

$$N = N$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3$$

$$CH_3SO_4$$

$$C_6H_5$$

$$\begin{array}{c|c}
 & O \\
 & N \\
 & N \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & O \\
 & N \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & O \\
 & N \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & O \\
 & N \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & O \\
 & N \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & O \\
 & N \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & O \\
 & O
\end{array}$$

$$\begin{array}{c|c}
 & S \\
 & N+ \\
 & N=N \\
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
CH_3 \\
N+N=N \\
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c|c}
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c|c}
CH_3 \\
CH_3
\end{array}$$

$$\begin{array}{c|c} S & CH_3 \\ \hline N+ N=N & NH_2 \\ \hline CH_3 & I & NH_2 \end{array}$$
 (IV)<sub>49</sub>

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CIO_4$ 
 $OH$ 
 $OH$ 
 $(IV)_{50}$ 

$$\begin{array}{c|c}
 & S \\
 & N+ \\
 & N=N \\
 & CI^{-} \\
 & OH
\end{array}$$
(IV)<sub>51</sub>

$$\begin{array}{c|c} & NH_2 \\ \hline N+ & N=N \\ \hline & OCH_3 \end{array}$$
 (IV)<sub>53</sub>

$$\begin{array}{c|c} & CH_3 \\ \hline N+N=N-NH_2 \\ \hline OCH_3 \\ CIO_4 \\ \hline NH_2 \\ \end{array}$$
 (IV)<sub>55</sub>

$$CH_3$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N+N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$N+N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c} & & & \\ \hline N+ & N=N & & \\ \hline & & \\ \hline & & \\ O- & & \\ \hline & & \\ NO_2 & & \\ \end{array}$$
  $\begin{array}{c} CH_3 \\ \\ CH_3 \\ \end{array}$ 

$$N+N=N-OH$$

$$(IV)_{62}$$

$$\begin{array}{c|c}
O_2N & CH_3 \\
& CH_3
\end{array}$$

$$\begin{array}{c|c}
CH_3
\end{array}$$

$$N+N=N$$
 $CH_3$ 
 $CH_3$ 
 $CH_3SO_4$ 
 $NO_2$ 
 $CH_3$ 

$$H_3C$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$CH_3$$
 $N+$ 
 $N=N$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 
 $CH_3$ 

$$\begin{array}{c|c}
 & CH_3 \\
 & CH_3 \\
 & CH_3 \\
 & CH_3SO_4
\end{array}$$
(IV)<sub>67</sub>

$$N+N=N$$

$$N+N=$$

$$\begin{array}{c|c}
 & O \\
 & N + \\
 & O \\
 & O$$

$$\begin{array}{c|c}
 & NH_2 \\
 & N+ \\
 & N=N \\
 & CH_3
\end{array}$$
(IV)<sub>70</sub>

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$$N = N - NH_2$$

$$(IV)_{72}$$

$$N=N$$
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 
 $CH_2CH_2OH$ 
 $CH_3CH_3OH$ 
 $CH_3SO_4$ 
 $CH_3SO_4$ 

$$N = N \longrightarrow NH_{2}$$

$$N = N \longrightarrow NH_{2}$$

$$CH_{3} CH_{3}SO_{4}$$

$$(IV)_{74}$$

$$\begin{array}{c|c} CH_3 \\ \hline N=N \\ \hline NH_2 \\ \hline CH_3SO_4 \\ \end{array}$$
 (IV)<sub>75</sub>

10

$$CH_3$$
 $N+$ 
 $N=N$ 
 $NH_2$ 
 $CH_3$ 
 $NH_2$ 
 $(IV)_{76}$ 

$$\begin{array}{c|c}
 & CH_3 \\
 & CH_3 \\
 & CH_3 \\
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3 \\
 & CH_3
\end{array}$$

$$\begin{array}{c|c}
 & CH_3
\end{array}$$

- 9. Composition according to any one of the preceding claims, characterized in that the cationic direct dye(s) of formulae (I), (II), (III), (III') or (IV) represent from 0.001 to 10% by weight of the total weight of the composition.
- 10. Composition according to Claim 9, characterized in that the cationic direct dye(s) of formulae (I), (II), (III), (III') or (IV) represent from 0.005 to 5% by weight of the total weight of the composition.
- 11. Composition according to any one of the preceding claims, characterized in that the quaternary ammonium salt (ii) of formula (V) is a
- 15 dialkyldimethylammonium or alkyltrimethylammonium salt in which the alkyl radical comprises from 12 to 22 carbon atoms.

- 12. Composition according to Claim 11, characterized in that it is distearyldimethylammonium chloride, cetyltrimethylammonium chloride or behenyltrimethylammonium chloride.
- 13. Composition according to any one of the preceding claims, characterized in that the quaternary ammonium salt (ii) of formula (V) is a di(C<sub>1</sub>-C<sub>2</sub> alkyl)(C<sub>12</sub>-C<sub>22</sub> alkyl)hydroxy(C<sub>1</sub>-C<sub>2</sub> alkyl)ammonium salt.
  - 14. Composition according to Claim 13,
- 10 characterized in that it is oleocetylhydroxyethylammonium chloride.
  - 15. Composition according to any one of the preceding claims, characterized in that the quaternary ammonium salt (ii) of formula (V) is
- 15 stearamidopropyldimethyl (myristyl acetate) ammonium chloride of formula:

- 16. Composition according to any one of the preceding claims, characterized in that the quaternary ammonium salt(s) (ii) represent from 0.01 to 10% by weight of the total weight of the dyeing composition.
- 17. Composition according to Claim 16,
  characterized in that the quaternary ammonium salt(s)
  represent from 0.05 to 5% by weight of the total weight
  of the dyeing composition.

- 18. Composition according to any one of the preceding claims, characterized in that the appropriate dyeing medium (or carrier) consists of water or of a mixture of water and of at least one organic solvent.
- 19. Composition according to any one of the preceding claims, characterized in that it has a pH of between 2 and 11, and preferably between 5 and 10.
- 20. Composition according to any one of the preceding claims, characterized in that it is intended 10 for oxidation dyeing and in that it contains one or more oxidation bases chosen from the paraphenylenediamines, the bis-phenylalkylenediamines, the para-aminophenols, the ortho-aminophenols and the heterocyclic bases.
- 21. Composition according to Claim 20, characterized in that the oxidation base(s) represent 0.0005 to 12% by weight of the total weight of the dyeing composition.
- 22. Composition according to Claim 21,
  20 characterized in that the oxidation base(s) represent
  0.005 to 6% by weight of the total weight of the dyeing composition.
  - 23. Composition according to any one of Claims 20 to 22, characterized in that it contains one or more couplers chosen from the the meta-phenylenediamines, the meta-aminophenols, the meta-diphenols and the heterocyclic couplers.

- 24. Composition according to Claim 23, characterized in that the coupler(s) represent from 0.0001 to 10% by weight of the total weight of the dyeing composition.
- 25. Composition according to Claim 24, characterized in that the coupler(s) represent from 0.005 to 5% by weight of the total weight of the dyeing composition.
- 26. Composition according to any one of the preceding claims, characterized in that it is intended for direct lightening dyeing or oxidation dyeing and in that it then contains at least one oxidizing agent.
- 27. Method of dyeing keratinous fibres and in particular human keratinous fibres such as hair,

  15 characterized in that at least one dyeing composition as defined in any one of Claims 1 to 26 is applied to the fibres for a sufficient time to develop the desired colour, after which they are rinsed, optionally washed with shampoo, rinsed again and dried.
- 28. Method of dyeing keratinous fibres and in particular human keratinous fibres such as hair, characterized in that at least one dyeing composition as defined in any one of Claims 1 to 26 is applied to the fibres for a sufficient time to develop the desired colour, with no final rinsing.
  - 29. Method of dyeing keratinous fibres and in particular human keratinous fibres such as hair, characterized in that it comprises a preliminary stage

consisting of storing in a separate form, on the one hand, a composition (A1) comprising, in an appropriate dyeing medium, at least one cationic direct dye (i) as defined in the preceding claims and at least one oxidation base and, on the other hand, a composition (B1) containing, in an appropriate dyeing medium, at least one oxidizing agent, and then mixing them at the time of use before applying this mixture to the keratinous fibres, the composition (A1) or the composition (B1) containing the quaternary ammonium salt (ii) as defined in the preceding claims.

- 30. Method of dyeing keratinous fibres and in particular human keratinous fibres such as hair, characterized in that it comprises a preliminary stage 15 consisting of storing in a separate form, on the one hand, a composition (A2) comprising, in an appropriate dyeing medium, at least one cationic direct dye (i) as defined in the preceding claims and, on the other hand, a composition (B2) containing, in an appropriate dyeing 20 medium, at least one oxidizing agent, and then mixing them at the time of use before applying this mixture to the keratinous fibres, the composition (A2) or the composition (B2) containing the quaternary ammonium salt (ii) as defined in the preceding claims.
- 31. Multicompartment device or multicompartment dyeing "kit", characterized in that a first compartment contains composition (A1) or (A2) as defined in Claim 29 or 30 and a second compartment

. contains composition (B1) or (B2) as defined in Claim  $29\ \mathrm{or}\ 30.$ 

# COMPOSITION FOR DYEING KERATINOUS FIBRES WITH A CATIONIC DIRECT DYE AND A QUATERNARY AMMONIUM SALT

The invention relates to a composition for dyeing keratinous fibres, in particular human keratinous fibres such as hair, comprising, in an appropriate dyeing medium, at least one cationic direct dye of a given formula, and which is characterized in that it contains, in addition, at least one quaternary ammonium salt.

The invention also relates to the dyeing methods and devices using it.

## Declaration and Power of Attorney for Patent Application Déclaration et Pouvoir pour Demand de Brevet

## French Language Declaration

En tant que l'inventeur nommé ci-après, je déclare par le présent acte que:	As a below named inventor, I hereby declare that:
Mon domicile, mon adresse postale et ma nationalité sont ceux figurant ci-dessous à côté de mon nom.	My residence, post office address and citizenship are as stated next to my name.
Je crois être le premier inventeur original et unique (si un seul nom est mentionné ci-dessous), ou l'un des premiers co-inventeurs originaux (si plusieurs noms sont mentionnés ci-dessous) de l'objet revendiqué, pour lequel une demande de prevet a été déposée concernant l'invention intitulée	I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled
	DYEING COMPOSITION FOR KERATINOUS FIBRES WITH DIRECT CATIONIC COLOURING AGENT AND A QUATERNARY AMMONIUM SALT
et dont la description est fournie ci-joint à moins que la case suivante n'ait été cochée:	the specification of which is attached hereto unless the following box is checked:
a été déposée le	was filed on <u>July 28, 1999</u> as United States Application Number or PCT International Application Number <u>PCT/FR99/01865</u> and was amended on (if applicable).
Je déclare par le présent acte avoir passé en revue et compris le contenu de la description ci-dessus, revendications comprises, telles que modifées par toute modification dont il aura été fait référence ci-dessus.	I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above
Je reconnais devoir divulguer toute information pertinente à la brevetabilité, comme défini dans le Titre 37, § 1.56 du Code fédéral des réglementations.	I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

Priority Not Claimed

Droit de priorité non revendiqué

#### French Language Declaration

Prior foreign application(s)

Demande(s) de brevet antérieure(s)

Je revendique par le présent acte avoir la priorité étrangère, en vertu du Titre 35, § 119(a)-(d) ou § 365(b) du Code des Etats-Unis, sur toute demande étrangère de brevet ou certificat d'inventeur ou, en vertu du Titre 35, § 365(a) du mênte Code, sur toute demande internationale PCT désignant au moins un pays autre que les Etats-Unis et figurant ci-dessous et, en cochant la case, j'ai aussi indiqué ci-dessous toute demande étrangère de brevet, tout certificat d'inventeur ou toute demande internationale PCT ayant une date de dépôt précédant celle de la demande à propos de laquelle une priorité est revendiquée.

I hereby claim foreign priority under Title 35, United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT International Application which designated at least one country other than the United States, listed below, and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed.

98/10547 France
(Number) (Country)
(Numéro) (Pays)

(Number) (Country)
(Numéro) (Pays)

19 August 1998
(Day/Month/Year Filed)
(Jour/Mois/Anné de dépot)

(Day/Month/Year Filed)
(Jour/Mois/Anné de dépot)

Je revendique par le présent acte tout bénéfice, en vertu du Titre 35, \$\frac{119}{20}\$ du Code des Etats-Unis, de toute demande de brevet provisoire effectuée aux Etats-Unis et figurant ci-dessous.

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

Application No.)

(Filing Date)
(Date de dépot)

(Application No.)
(Filing Date)
(Date de dépot)

(Date de dépot)

Je revendique par le présent acte tout bénéfice, en vertu du Titre 35, § 120 du Code des Etats-Unis, de toute demande de brevet effectuée aux Etats-Unis, ou en vertu du Titre 35, § 365(e) du même Code, de toute demande internationale PCT désignant les Etats-Unis et figurant dessous et, dans la mesure où l'objet de chacune des revendications de cette demande de brevet n'est pas divulgué dans la demande matérieure américaine ou internationale PCT, en vertu des dispositions du premier paragraphe du Titre 35, § 112 du Code des Etats-Unis, je réconnais devoir divulguer toute information pertinente à la brevetabilité, comme défini dans le Titre 37, § 1.56 du Code fédéral des réglementations, dont laquelle est devenue disponible entre la date de dépôt de la demande antérieure, et la date de dépôt de la demande nationale ou internationale PCT de la présente demande:

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International Application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose any or all information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application.

 (Application No.)
 (Filing Date)

 (N° de demande)
 (Date de dépot)

 (Application No.)
 (Filing Date)

 (N° de demande)
 (Date de dépot)

(Status) (patented, pending, abandoned)
(Status) (breveté, en cours d'examen, abandonné)

(Status) (patented, pending, abandoned)
(Status) (breveté, en cours d'examen, abandonné)

Je déclare par le présent acte que toute déclaration ci-incluse est, à ma connaissance, véridique et que toute déclaration formulée à partir de renseignements ou de suppositions est tenue pour véridique; et de plus, que toutes ces déclarations ont été formulées en sachant que toute fausse déclaration volontaire ou son équivalent est passible d'une amende ou d'une incarcération, ou des deux, en vertu de la Section 1001 du Titre 18 du Code des Etats-Unis, et que de telles déclarations volontairement fausses risquent de compromettre la validité de la demande de brevet ou du brevet délivré à partir de celle-

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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Attorney Docket No.: 05725.0577

### French Language Declaration

POUVOIRS: En tant que l'inventeur cité, je désigne par la présente l'(les) avocat(s) et/ou agent(s) suivant(s) pour qu'ils poursuive(nt) la procédure de cette demande de brevet et traite(nt) toute affaire s'y rapportant avec L'Office des brevets et des marques: (mentionner le nom et le numéro d'enregistrement).



POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this patent application and transact all business in the Patent and Trademark Office connected therewith: (list name and registration number):

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Attorney Docket No.: 05725.0577

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